Solutions

2.1

- Consequentialism: outcomes for all affected, weighed.
- Deontology: duties and rights, outcome-insensitive; virtue ethics: the character built.

2.2

- The four parts: the number (210 g), the boundary (cradle-to-gate), the date/method (named audit), nothing the measurement contradicts.
- "Neutral" or "net zero" without the number fails the tree.

2.3

- $400/4{,}800 = 8.3\%$ of the saving.
- The tree: crew named, duties engaged - take the clause; 8.3% is the price of a truthful claim.

2.4

- The disagreement is where the reasoning happens: state both, decide, write the reasons, set the review date.