

Writing an Article

IGCSE English ■ Topic 6

IGCSE English



What we will cover

- 1 Purpose
- 2 Engaging the reader
- 3 Article structure
- 4 Lively language



1

Approach

Purpose and engaging the reader

- an **article** 文章 **informs** 告知 or **entertains** 娱乐
- catchy **title** 标题 & strong first line
- give your own view with reasons



Articles inform and engage – lead with a hook

Purpose and engaging the reader

ask a question

“Should every teen
play a sport?”

the reader wants the answer

surprise with a fact

“Most teens sit for
nine hours a day.”

the reader thinks “really?”

speak to the reader

“You know that
Monday feeling ...”

the reader feels included

Article structure

A diagram of an article structure template. It consists of a light purple rounded rectangle containing three sections. The top section is titled 'Introduction' and has a solid dark purple bar above it. The middle section is titled 'Body – your points' and has three horizontal lines below it. The bottom section is titled 'Conclusion' and has one horizontal line below it.

Introduction

Body – your points

Conclusion

- a catchy **title** 标题
- an **introduction** 引言 naming the topic
- the body – one idea per paragraph
- a **conclusion** 结论 that leaves the reader thinking

Article structure

Should every teen play a sport?

Imagine scoring the winning goal ...

you

So why not give it a try?

a **title** that catches interest:
a question or a surprising fact
a strong first line

hooks the reader
middle: one idea per
paragraph, with your

view and reasons
speak to the reader
directly with “you”

an ending that leaves
the reader **thinking**

Lively language

ask the reader a question

start with a surprising fact

speak directly with “you”

Use **varied** 多样的 words & sentence lengths to keep the energy up – friendly, but not too casual.

2

Recap

Worked example – opening an article

Improve this article opening: “In this article I will write about mobile phones in school.”

- It **announces** instead of **engaging** – the title already said the topic.
- An article must **grab attention** at once: a question, a fact, a picture in words.
- “Every morning 400 students walk through our gates – and 399 are staring at a screen.”
- Then keep it lively: **direct address**, rhetorical questions, short punchy sentences.

Never open with “In this article I will...”. Hook first, argue second. An article has a **voice** – the reader should hear a person, not a form.

Topic 6 – key takeaways

1

Purpose

inform or entertain a general reader

2

Engage

a catchy title & strong first line

3

Structure

title, introduction, body, conclusion

4

Language

lively & varied; you can use “you”

Check yourself

- 1 What two things can an article do?
- 2 What catches a reader's interest first?
- 3 What ends an article well?
- 4 Name one way to make language lively.



Answers 1. inform or entertain 2. a catchy title & first line 3. a thought-provoking conclusion 4. a question / surprising fact / "you"