Solutions

Marking: **B1** one mark for each correct point; writing tasks are marked by levels for **Content** (task points covered and developed, right register for the reader) and **Language** (range, accuracy, organisation).

Each answer shows the evidence or plan, then the **result**.

2.1

- short and intriguing, e.g. **"Top of the World: One Student's Climb for Charity"**

2.2

- **surprising fact** / statistic
- **question** to the reader
- **short story** / anecdote

2.3

- a question that hooks the reader, e.g. **"Have you ever stood at the edge of a pool, too nervous to jump in?"**

3.1

C: a question with a surprising fact

3.2

(a) two openings with different, named techniques, e.g. question: **"Could you feed yourself for a week without a takeaway?"**; story: **"The first time I made an omelette, the smoke alarm cheered me on."**

(b) Content (6): 5–6 all points covered and developed, an engaging title and opening, the reader addressed directly, a strong ending; 3–4 all points covered, some attempt to engage; 1–2 a point missing or written like a list. Language (6): 5–6 lively, varied vocabulary and sentences, accurate, well paragraphed; 3–4 some range, errors do not block meaning; 1–2 simple language, frequent errors.

Model (156 words):

Why everyone should learn to cook

Could you feed yourself for a week without a single takeaway? If the answer is no, it's time to pick up a pan.

Cooking is one of the most useful skills you will ever learn. It saves money, because a home-made meal costs a fraction of a delivery. It is also healthier: when you cook, you know exactly what goes into your food.

I learned this the hard way. Last year, I tried to make my mother's dumplings for her birthday. The first batch fell apart, and the second stuck to the pan. By the third attempt, though, they were perfect, and my mother's smile made every failure worth it.

So where should you start? Choose one simple dish you love and cook it every weekend until it's easy. Watch an online video, ask a relative to help, and don't be afraid of mistakes. Your future self will thank you!