

Solutions

Each answer shows the steps, then the **result**.

2.1

- begin rather than announce
- e.g. “On Monday I was sent home to change my shoes. I was wearing black trainers; the rule requires black shoes. Nobody could tell me what difference it made.”

2.2

- any genuine question
- e.g. “**How many hours did your phone tell you that you spent on it last week — and did you believe it?**”

2.3

- contrast plus a short closing sentence
- e.g. “We are told every year that reading makes us sharper, calmer and better at almost everything. We are also given more homework every year. Something has to give.”

2.4

- any title with some appeal
- e.g. “**Four hours a night: is homework working?**”

3.1

- **content (4)**: a title, an engaging opening, at least two developed points, and a clear view
- **language (4)**: informal but controlled, varied sentence lengths, at least two techniques used purposefully, accurate writing

3.2

- a rhetorical question works because it is unusual; **seven** makes them ordinary
- it also **avoids making a claim**, so the article can end with no developed points