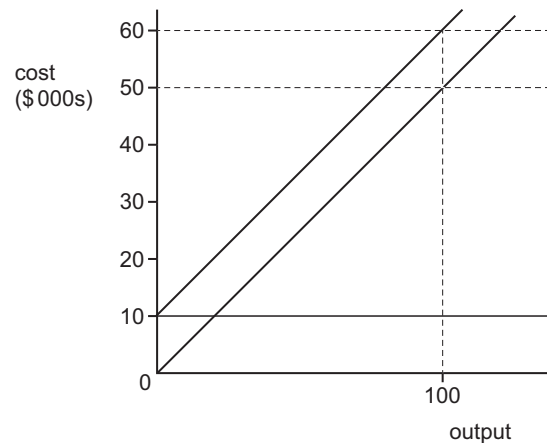


15 The diagram shows the costs of a firm.



What is the firm's total variable cost at an output of 100 units?

- A \$100
- B \$500
- C \$10 000
- D \$50 000

16 If the average revenue of a firm increases from \$4 to \$5 and quantity demanded decreases from 20 units to 10 units, what will be the effect on the firm's total revenue?

- A decreases by \$20
- B decreases by \$30
- C increases by \$20
- D increases by \$30

15 When it produces 100 units, a firm's total variable cost is \$300 and its total fixed cost is \$2700.

What is the average total cost?

- A \$3
- B \$24
- C \$27
- D \$30

15 The table shows a firm's average revenue and average cost at different levels of output.

When all output is sold, which level of output generates the most profit?

	output (units)	average revenue (US\$)	average cost (US\$)
A	5	10	30
B	10	20	20
C	15	25	15
D	20	30	18

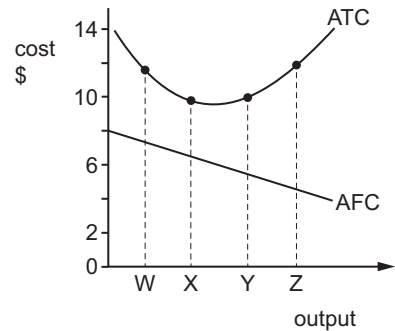
17 Which role is **not** performed by a government?

- A paying dividends to shareholders
- B promoting international trade agreements
- C providing state benefits
- D subsidising merit goods

2 A Swiss multinational food manufacturer increased prices for its products by an average of 8% in 2022. It increased its prices in the USA by 11.6%. This multinational company (MNC) is one of the world's oldest MNCs. It started as a small firm but has grown over the last 160 years. Over this period, its decisions have always been influenced by opportunity cost.

- (a) Define *multinational company*. [2]
- (b) Explain **two** reasons why a firm may charge a different price for the same product in two different countries. [4]
- (c) Analyse how opportunity cost influences the decisions made by consumers, workers and producers. [6]
- (d) Discuss whether or not consumers would benefit from an increase in the number of small firms in an industry. [8]

16 The diagram shows the average total costs (ATC) and average fixed costs (AFC) for a firm.



- Which statement is correct?
- A At output X, average variable costs are lower than average fixed costs.
 - B At output Y, total variable costs are greater than total fixed costs.
 - C Between outputs W and Z, total fixed costs are falling.
 - D Between outputs W and Y, average variable costs have not changed.

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14 The table shows the daily output and costs of four firms making chairs.

Which firm has the highest average cost of production?

	output (units)	fixed costs (\$)	variable costs (\$)
A	6	100	140
B	9	30	150
C	12	200	160
D	15	120	330

15 A firm has fixed costs of \$100 for its daily output. The table shows its daily total variable costs.

output (units)	1	2	3	4
total variable costs (\$)	200	360	500	720

- What can be concluded about the firm's average total cost?
- A It falls continuously.
 - B It is highest at output 4 units.
 - C It is lowest at output 3 units.
 - D It rises continuously.

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16 The table shows the average revenue of a firm at various levels of output.

output	average revenue (\$)
1	10
2	8
3	6
4	4

- What happens to total revenue as output rises?
- A Total revenue falls and then rises.
 - B Total revenue falls continuously.
 - C Total revenue rises and then falls.
 - D Total revenue rises continuously.