

Multiple Choice Answers

Q9: C
Q10: D

Multiple Choice Answers

Q6: B

Multiple Choice Answers

Q7: A

2(a)	Define <i>market equilibrium</i>. Demand equalling supply (2). No shortage (1) no surplus (1). Balance of demand and supply (2).
2(b)	Explain <u>two</u> ways an economy could reach a point outside its current PPC. Logical explanation which might include the following. • Increase investment (1) devoting more resources to capital goods (1). • Encourage immigration (1) increase size of the labour force (1). • Land reclamation (1) creating more land on which to e.g. grow crops (1). • Increase in education and training (1) raise quality / efficiency / productivity of labour (1). • Increase spending on research and development / new technology (1) increase quality / efficiency / productivity of capital (1). • Discovery of sources of resources (1) example/enables extra output to be produced (1).

2(c)	Analyse how price elasticity of demand can influence a firm's pricing decisions. Coherent analysis which might include the following. Price elasticity of demand is a measure of the responsiveness of demand to a change in price (1). If demand is elastic, a rise in price will cause a greater percentage change in demand (1) may indicate the firm's product has close substitutes / is not a necessity / takes a significant proportion of consumers' incomes (1) may encourage firms to lower price (1) raise revenue (1). If demand is inelastic, a rise in price will cause a smaller percentage change in demand (1) may indicate the firm's product has few substitutes / is a necessity / takes a small proportion of consumers' incomes (1) may encourage firms to raise prices (1) revenue would increase (1).
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2(d)

Discuss whether or not firms benefit from their workers undertaking training.

In assessing each answer, use the table opposite.

Why they might:

- may increase productivity
- may enable workers to work with more advanced technology
- may lower costs of production
- may be able to fill promoted posts
- reduce waste
- raise quality of output
- training may be provided by the government at no direct cost for firms.
- increase workers motivation, reducing labour turnover
- increase flexibility to cover absences.

Why they might not:

- if the firms provide the training, increase costs / opportunity cost
- output may fall while workers are being trained
- training may not be successful
- trained workers may demand higher wages
- trained workers may leave to work for other firms – other firms will gain the benefits of the training.

2(d)

Multiple Choice Answers

Q6: D

Multiple Choice Answers

Q5: C

Multiple Choice Answers

Q5: C

Multiple Choice Answers

Q6: B

Multiple Choice Answers

Q6: C