

14 What must occur if a firm experiences economies of scale?

- A** average costs decrease
- B** profits decrease
- C** the number of workers increases
- D** total advertising costs decrease

13 What would be most likely to encourage a firm to grow internally?

- A** when diseconomies of scale occur at low levels of output
- B** when economies of scale occur at high levels of output
- C** when new firms enter the market and increase competition
- D** when the firm only supplies the local market

13 What is meant by internal diseconomies of scale?

- A** average cost for the firm decreases when the output of the firm increases
- B** average cost for the firm decreases when the output of the industry increases
- C** average cost for the firm increases when the output of the firm increases
- D** average cost for the firm increases when the output of the industry increases