

3.2 Households

Name: _____ Class: _____ Date: _____ Total: 16 marks

KEY WORDS saving 储蓄 • borrowing 借贷 • household 家庭 • income 收入 • confidence 信心

Objective

Build the skills to answer exam questions on **households** 家庭 — **spending, saving and borrowing** 消费、储蓄与借贷, and what influences these choices.

You must be able to:

- define saving and borrowing
- explain how income, interest rates and confidence affect household choices
- analyse a change in household spending or saving

1 Worked examples

■ Household choices



Three things shape these choices: income, interest rates, confidence

- **Saving** 储蓄: income not spent now. **Borrowing** 借贷: spending money you do not yet have, repaid later.
- **Income** 收入 up → spend and save more.
- **Interest rates** up → saving more rewarding, borrowing dearer → saving rises, borrowing falls.

- **Confidence** 信心 high → spend and borrow more; worried → save more.

Medium of exchange	Store of value	Unit of account	Means of deferred payment
swap it for any good	keeps its worth over time	measures and compares prices	lets you buy now, pay later

Exam: list all four functions — medium of exchange, store of value, unit of account, deferred payment

Households rely on money's functions — a medium of exchange to spend and a store of value to save

Answer shapes: K + App + An + Ev (a justified judgement, for discuss questions).

2 Practice

2.1 Define the term *saving*. [2]

2.2 State two things that influence how much a household saves. [2]

2.3 State the effect of a rise in interest rates on household borrowing. [1]

3 Exam-style questions

3.1 A rise in interest rates is most likely to: [1]

- **A** raise borrowing and lower saving
- **B** lower borrowing and raise saving
- **C** raise both borrowing and saving
- **D** have no effect

3.2 Explain why a household might save more when interest rates rise. [4]

3.3 Analyse how a fall in consumer confidence would affect household spending and saving. [6]

Solutions

IGCSE Economics answers are marked by **level of response**: award **K** knowledge, **App** application, **An** analysis and **Ev** a justified judgement.

2.1 the part of income that is not spent now (2 for a clear definition; 1 for a partial idea).

2.2 any two of: income; interest rates; confidence (1 + 1).

2.3 borrowing falls (1).

3.1 B. Higher interest rates lower borrowing and raise saving.

3.2 [4] **K** 1 + **An** up to 3 — a higher interest rate means savers earn more on their money → saving becomes more rewarding → at the same time borrowing costs more, so people borrow less and keep more → so households save a larger share of their income.

3.3 [6] **K/App/An** — confidence is a key influence on household choices → if people fear losing their jobs or expect bad times, they spend less on non-essentials and borrow less → instead they save more as a safety buffer → so falling confidence lowers spending and borrowing and raises saving (which can slow the economy).