

# Past-paper walk-through

Types of markets ■ 3.7

eXercise

## Questions in this set

- 0455/11 N25 Q27 ■ 1 mark
- 0455/12 N25 Q16 ■ 1 mark
- 0455/13 N25 Q16 ■ 1 mark
- 0455/11 N24 Q27 ■ 1 mark
- 0455/12 N24 Q16 ■ 1 mark
- 0455/11 J24 Q8 ■ 1 mark

## Question 27

0455/11 N25 ■ Q27 ■ 1 mark

- 27** What is an advantage for consumers from international specialisation?
- A** competition between firms results in lower prices
  - B** labour can move more freely between countries
  - C** less wealth is created throughout the world
  - D** multinational companies can increase their profits

## Solution 27

Answer: **A**

### Why

- International specialisation lets each country produce what it does relatively best.
- That raises world output and allows economies of scale.
- Consumers gain lower prices and a wider choice of goods.

## Question 16

0455/12 N25 ■ Q16 ■ 1 mark

- 16** What is likely to be found when there are many small firms in an industry?
- A** There are few barriers to entry.
  - B** There is high expenditure on research and development.
  - C** There is little competition.
  - D** Very large capital costs are needed to establish a firm.

## Solution 16

Answer: **A**

### Why

- Many small firms can only survive if entry to the industry is easy.
- So barriers to entry must be low.
- High research spending and large economies of scale would push the industry towards a few large firms instead.

## Question 16

0455/13 N25 ■ Q16 ■ 1 mark

**16** What would make the existence of a monopoly market more likely?

- A** consumers prefer a variety of choice in products
- B** significant economies of scale can be achieved
- C** there are low barriers to entry and exit for firms
- D** there are no restrictions on international trade

## Solution 16

Answer: **B**

### Why

- A monopoly is more likely where one firm can supply the whole market most cheaply.
- Significant economies of scale mean average cost keeps falling with output.
- Consumers wanting variety, or low barriers to entry, would make monopoly *less* likely.

## Question 27

0455/11 N24 ■ Q27 ■ 1 mark

- 27** Which statement shows two benefits for consumers from specialisation at a national level?
- A** decreased prices and better quality
  - B** decreased profits and high-quality raw materials
  - C** increased choice and high transport costs
  - D** increased productivity and increased economies of scale

## Solution 27

Answer: **A**

### Why

- Specialisation lets each country concentrate on what it produces relatively best.
- That raises output and allows economies of scale, so costs and prices fall.
- Consumers therefore gain lower prices and better quality, plus greater choice.

## Question 16

0455/12 N24 ■ Q16 ■ 1 mark

**16** A competitive industry becomes a monopoly.

What is the most likely advantage for consumers?

- A** consumer choice may increase
- B** economies of scale may reduce prices

- C** more goods may be produced
- D** prices may be set by market forces

## Solution 16

Answer: **B**

### Why

- A monopoly restricts output and raises price, which harms consumers.
- But a single large firm can exploit economies of scale.
- If those cost savings are passed on, prices could be lower – that is the possible advantage.

## Question 8

0455/11 J24 ■ Q8 ■ 1 mark

- 8** What could **not** occur in a market economic system?
- A** a monopolist supplying specialist goods to the market
  - B** excessive pollution created by power stations
  - C** governments setting minimum wages to relieve poverty
  - D** private ownership of firms making defence equipment

## Solution 8

Answer: **C**

### Why

- A pure market system has no government, so no public goods and no regulation.
- Monopolies, pollution and inequality can all arise in a market – indeed markets tend to produce them.
- What *cannot* occur is anything requiring state provision or state intervention.