

Exercise walk-through

Households ■ 3.2

eXercise

You must be able to

- define saving and borrowing
- explain how income, interest rates and confidence affect household choices
- analyse a change in household spending or saving

Method — Household choices

- **Saving** 储蓄: income not spent now. **Borrowing** 借贷: spending money you do not yet have, repaid later.
- **Income** 收入 up $\rightarrow$ spend and save more.
- **Interest rates** up $\rightarrow$ saving more rewarding, borrowing dearer $\rightarrow$ saving rises, borrowing falls.
- **Confidence** 信心 high $\rightarrow$ spend and borrow more; worried $\rightarrow$ save more.

Answer shapes: $K + App + An + Ev$ (a justified judgement, for discuss questions).

Method — Household choices



Households decide how much to spend, save and borrow

Method — Household choices

**Medium of
exchange**

swap it for
any good

**Store of
value**

keeps its worth
over time

**Unit of
account**

measures and
compares prices

**Means of
deferred payment**

lets you buy
now, pay later

Practice 2.1 ■ 2 marks

Define the term *saving*.

Solution 2.1

Worked steps

the part of income that is not spent now (2 for a clear definition; 1 for a partial idea).

Practice 2.2 ■ 2 marks

State two things that influence how much a household saves.

Solution 2.2

Method: Household choices

Worked steps

any two of: income; interest rates; confidence $(1 + 1)$.

Practice 2.3 ■ 1 mark

State the effect of a rise in interest rates on household borrowing.

Solution 2.3

Method: Household choices

Worked steps

borrowing falls (1).

Exam-style 3.1 ■ 1 mark

A rise in interest rates is most likely to:

- A** raise borrowing and lower saving
- B** lower borrowing and raise saving
- C** raise both borrowing and saving
- D** have no effect

Solution 3.1

Method: Household choices

A raise borrowing and lower saving

B lower borrowing and raise saving



C raise both borrowing and saving

D have no effect

Worked steps

B. Higher interest rates lower borrowing and raise saving.

Exam-style 3.2 ■ 4 marks

Explain why a household might save more when interest rates rise.

Solution 3.2

Method: Household choices

Worked steps

[4] $K \uparrow \rightarrow A \uparrow$ — a higher interest rate means savers earn more on their money $\rightarrow$ saving becomes more rewarding $\rightarrow$ at the same time borrowing costs more, so people borrow less and keep more $\rightarrow$ so households save a larger share of their income.

Exam-style 3.3 ■ 6 marks

Analyse how a fall in consumer confidence would affect household spending and saving.

Solution 3.3

Method: Household choices

Worked steps

[6] K/App/An — confidence is a key influence on household choices → if people fear losing their jobs or expect bad times, they spend less on non-essentials and borrow less → instead they save more as a safety buffer → so falling confidence lowers spending and borrowing and raises saving (which can slow the economy).