

Exercise walk-through

Text, sound and images ■ 1.2

eXercise

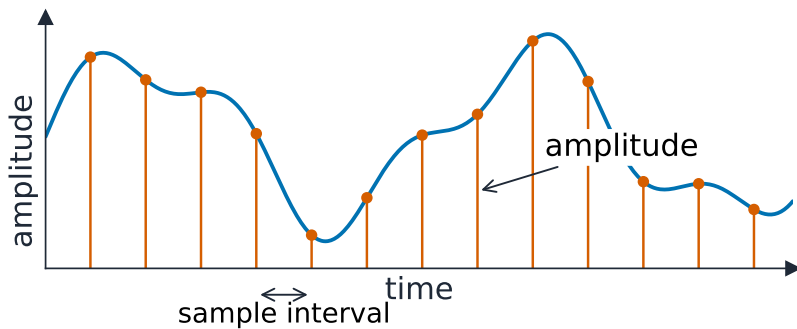
You must be able to

- compare ASCII and Unicode
- define sample rate, sample resolution, resolution and colour depth
- calculate image and sound file sizes

Method — Sampling and pixels

- **image bits** = width $\times$ height $\times$ colour depth. **sound bits** = sample rate $\times$ resolution $\times$ seconds.

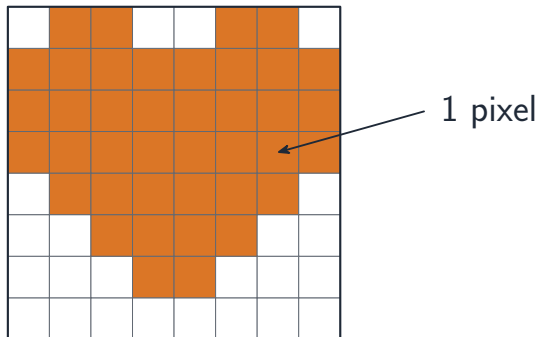
Method — Sampling and pixels



$$\text{sample rate} = \text{samples/s} \cdot \text{Nyquist} \geq 2f_{\text{max}}$$

A sound wave sampled at regular intervals

Method — Sampling and pixels



resolution = 8×8 pixels

An 8×8 pixel grid

Method — Text, sound and images: the same three questions

For every kind of data the exam asks the same things: how is it represented, what makes the file bigger, and what is the trade-off?

Text. Each character has a code. **ASCII** uses 7 bits, giving 128 characters, which is enough for English but not for other alphabets. **Unicode** 统一码 uses more bits per character (16 or more), so it covers every writing system, emoji included, but the same text takes more storage.

Sound. The wave is **sampled**: its amplitude is measured at regular intervals.

- **Sampling rate** 采样率 is the number of samples each second (in Hz or kHz). A higher rate follows the wave more closely, giving better quality and a larger file.
- **Sample resolution** 采样分辨率 (bit depth) is the number of bits used per sample. More bits record the amplitude more accurately, again improving quality and increasing the file size.

Method — Text, sound and images: the same three questions

file size (bits) = sampling rate $\times$ sample resolution $\times$ seconds $\times$ channels

Worked example. A 30-second mono recording is sampled at 44 100 Hz with a resolution of 16 bits. Size = $44\,100 \times 16 \times 30 = 21\,168\,000$ bits = 2 646 000 bytes $\approx$ 2.6 MB. (Divide bits by 8 for bytes, then by 1024 for kibibytes, then by 1024 again for mebibytes.)

Images. A bitmap is a grid of **pixels** 像素.

- **Resolution** is the number of pixels, for example 1920×1080 .
- **Colour depth** 颜色深度 is the number of bits per pixel; n bits give 2^n colours, so 8 bits give 256 colours and 24 bits give over 16 million.

Method — Text, sound and images: the same three questions

$$\text{file size (bits)} = \text{width} \times \text{height} \times \text{colour depth}$$

Worked example. An image of 800×600 pixels with a colour depth of 24 bits:
 $800 \times 600 \times 24 = 11\,520\,000$ bits $= 1\,440\,000$ bytes ≈ 1.4 MB. Doubling the colour depth doubles the file size; doubling both width and height multiplies it by four.

Practice 2.1 ■ 2 marks

State the difference between ASCII and Unicode.

Solution 2.1

Method: Text, sound and images: the same three questions

Worked steps

ASCII uses fewer bits (7) and fewer characters **M1**; Unicode uses more bits and can represent many more characters/languages **A1**.

Practice 2.2 ■ 1 mark

Define sample rate.

Solution 2.2

Worked steps

the number of samples taken each second **B1**.

Practice 2.3 ■ 2 marks

Give one advantage and one disadvantage of Unicode compared with ASCII.

Solution 2.3

Method: Text, sound and images: the same three questions

Worked steps

Advantage: Unicode represents the characters of every writing system, not just English **B1**. Disadvantage: it uses more bits per character, so the same text takes more storage **B1**.

Practice 2.4 ■ 3 marks

Calculate the file size, in bytes, of a 10-second mono sound recording sampled at 8000 Hz with a resolution of 8 bits.

Solution 2.4

Method: Text, sound and images: the same three questions

Worked steps

$8000 \times 8 \times 10 = 640\,000$ bits **M1** **M1**; $640\,000 \div 8 = 80\,000$ bytes **A1**.

Practice 2.5 ■ 1 mark

State what happens to the file size of an image if its colour depth is increased from 8 bits to 16 bits.

Solution 2.5

Method: Text, sound and images: the same three questions

Worked steps

It doubles **B1**.

Exam-style 3.1 ■ 1 mark

Increasing the colour depth of an image will:

- A** reduce the file size
- B** increase the file size and quality
- C** have no effect
- D** reduce the resolution

Solution 3.1

Method: Text, sound and images: the same three questions

- A reduce the file size
- B increase the file size and quality**
- C have no effect
- D reduce the resolution



Worked steps

B. A greater colour depth increases the file size (and quality).

Exam-style 3.2 ■ 2 marks

An image is 200×100 pixels with a colour depth of 8 bits.

- (a) Calculate the file size in bits.
- (b) Convert your answer to bytes.

Solution 3.2

Method: Text, sound and images: the same three questions

Worked steps

(a) $200 \times 100 \times 8 = 160\,000$ bits **M1** **A1**.

(b) $160\,000 \div 8 = 20\,000$ bytes **B1**.

Exam-style 3.3 ■ 2 marks

A sound is recorded for 20 seconds at a sample rate of 10 000 Hz with a sample resolution of 8 bits. Calculate the file size in bits.

Solution 3.3

Method: Text, sound and images: the same three questions

Worked steps

- (a) The sampling rate is the number of samples taken each second **B1**; the sample resolution is the number of bits used to store each sample **B1**.
- (b) $22\,050 \times 16 \times 60 = 21\,168\,000$ bits **M1** **M1**; $\div 8 = 2\,646\,000$ bytes **M1**;
 $\div 1024 \div 1024 = 2.52$ MiB **A1**.
- (c) The file size halves **B1**; the quality falls, because the samples follow the shape of the original wave less closely **B1**.
- (d) $1200 \times 900 \times 24 = 25\,920\,000$ bits **M1**; $\div 8 = 3\,240\,000$ bytes **M1**;
 $\div 1024 \div 1024 = 3.09$ MiB **A1**.

Solution 3.3

(e) Each pixel has 24 bits, and each bit has two possible values **B1**; the number of combinations is $2^{24} = 16\,777\,216$ **B1**.

(f) ASCII has only 128 codes, which cover the English alphabet, digits and punctuation but no Chinese characters **B1**; Unicode uses more bits per character, so it has enough codes for every writing system, including Chinese **B1**.

Exam-style 3.3 ■ 2 marks

A student records a podcast and takes a photograph for its cover.

- (a) Explain what is meant by sampling rate and by sample resolution.
- (b) The recording lasts 60 seconds, is mono, is sampled at 22 050 Hz and uses a resolution of 16 bits. Calculate the file size in mebibytes.
- (c) The student halves the sampling rate. State the effect on the file size and on the sound quality.
- (d) The cover photograph is 1200×900 pixels with a colour depth of 24 bits. Calculate its file size in mebibytes.
- (e) Explain why a colour depth of 24 bits allows over 16 million different colours.
- (f) The student's text file of show notes contains Chinese characters. Explain why it must use Unicode rather than ASCII.

Solution 3.3

Method: Text, sound and images: the same three questions

Worked steps

- (a) The sampling rate is the number of samples taken each second **B1**; the sample resolution is the number of bits used to store each sample **B1**.
- (b) $22\,050 \times 16 \times 60 = 21\,168\,000$ bits **M1** **M1**; $\div 8 = 2\,646\,000$ bytes **M1**;
 $\div 1024 \div 1024 = 2.52$ MiB **A1**.
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