
Vocabulary Test 词汇测验

IGCSE Business Studies · Week 4

Topics 1–2 · Understanding business activity, People in business

Sections A and C are marked on exact spelling; Section B accepts any listed Chinese form.

Question	Answer	Marks
1	franchisee	1
2	franchisor	1
3	joint venture	1
4	public corporation	1
5	objective	1
6	survival	1
7	customer service	1
8	environment	1
9	stakeholder	1
10	tax	1
11	local community	1
12	conflict	1
13	motivation	1
14	workforce	1
15	productivity	1
16	labour turnover	1
17	hierarchy of needs	1
18	motivators	1
19	社会企业	1
20	市场份额	1
21	供应商	1
22	污染	1
23	缺勤	1
24	工资	1