

Vocabulary Test 词汇测验

IGCSE Business Studies · Week 4

Topics 1-2 · Understanding business activity, People in business

Name 姓名 _____ Class 班级 _____ Date 日期 _____

Score 得分:	A ____ / 18	B ____ / 6	Total ____ / 24
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Spelling must be exact in Sections A and C. A、C 部分拼写必须完全正确。

Section A · Chinese to English 中译英

Write the English word.

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|----------|-------|-----|
| 1. 加盟商 | _____ | [1] |
| 2. 授权商 | _____ | [1] |
| 3. 合资企业 | _____ | [1] |
| 4. 国有企业 | _____ | [1] |
| 5. 目标 | _____ | [1] |
| 6. 生存 | _____ | [1] |
| 7. 顾客服务 | _____ | [1] |
| 8. 环境 | _____ | [1] |
| 9. 利益相关者 | _____ | [1] |
| 10. 税收 | _____ | [1] |
| 11. 当地社区 | _____ | [1] |
| 12. 冲突 | _____ | [1] |
| 13. 激励 | _____ | [1] |
| 14. 员工队伍 | _____ | [1] |

- | | | | |
|-----|-------|-------|-----|
| 15. | 生产率 | _____ | [1] |
| 16. | 员工流动率 | _____ | [1] |
| 17. | 需求层次 | _____ | [1] |
| 18. | 激励因素 | _____ | [1] |

Section B · English to Chinese 英译中

Write the Chinese meaning.

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|-----|-------------------|-------|-----|
| 19. | social enterprise | _____ | [1] |
| 20. | market share | _____ | [1] |
| 21. | suppliers | _____ | [1] |
| 22. | pollution | _____ | [1] |
| 23. | absenteeism | _____ | [1] |
| 24. | wage | _____ | [1] |