
Vocabulary Test 词汇测验

IGCSE Business Studies · Week 3

Topic 1 · Understanding business activity

Sections A and C are marked on exact spelling; Section B accepts any listed Chinese form.

Question	Answer	Marks
1	takeover	1
2	horizontal integration	1
3	vertical integration	1
4	economies of scale	1
5	marketing	1
6	advertising	1
7	communication	1
8	liability	1
9	debts	1
10	limited liability	1
11	incorporated	1
12	unincorporated	1
13	partnership	1
14	private limited company	1
15	shareholders	1
16	shares	1
17	stock exchange	1
18	dividend	1
19	混合一体化	1
20	规模不经济	1
21	无限责任	1
22	独资企业	1
23	公众有限公司	1
24	特许经营	1