

Vocabulary Test 词汇测验

IGCSE Business Studies · Week 3

Topic 1 · Understanding business activity

Name 姓名 _____ Class 班级 _____ Date 日期 _____

Score 得分:	A ____ / 18	B ____ / 6	Total ____ / 24
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Spelling must be exact in Sections A and C. A、C 部分拼写必须完全正确。

Section A · Chinese to English 中译英

Write the English word.

- | | | |
|------------|-------|-----|
| 1. 收购 | _____ | [1] |
| 2. 横向一体化 | _____ | [1] |
| 3. 纵向一体化 | _____ | [1] |
| 4. 规模经济 | _____ | [1] |
| 5. 营销 | _____ | [1] |
| 6. 广告 | _____ | [1] |
| 7. 沟通 | _____ | [1] |
| 8. 责任 | _____ | [1] |
| 9. 债务 | _____ | [1] |
| 10. 有限责任 | _____ | [1] |
| 11. 法人 | _____ | [1] |
| 12. 非法人 | _____ | [1] |
| 13. 合伙企业 | _____ | [1] |
| 14. 私人有限公司 | _____ | [1] |

- | | | | |
|-----|-------|-------|-----|
| 15. | 股东 | _____ | [1] |
| 16. | 股份 | _____ | [1] |
| 17. | 证券交易所 | _____ | [1] |
| 18. | 股息 | _____ | [1] |

Section B · English to Chinese 英译中

Write the Chinese meaning.

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|-----|-----------------------------|-------|-----|
| 19. | conglomerate
integration | _____ | [1] |
| 20. | diseconomies of scale | _____ | [1] |
| 21. | unlimited liability | _____ | [1] |
| 22. | sole trader | _____ | [1] |
| 23. | public limited
company | _____ | [1] |
| 24. | franchise | _____ | [1] |