

3 (a) Explain **one** way each of the following stakeholder groups might be affected by a business becoming a multinational company.

Effect on shareholders:

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Effect on employees:

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Effect on suppliers:

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Effect on the government:

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[8]

(b) Using Appendix 2 and other information, consider the **two** countries BB could choose to locate its first new factory. Which country should BB choose? Justify your answer.

Country A:

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Country B:

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Recommendation:

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[12]