

6 Ethics and globalisation – Part 2

—Answers

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Work through these after trying the questions yourself.

6.6 Paying fair wages, not using child labour, recycling, or reducing pollution (any one).

6.7 It costs money to recycle, reduce pollution or pay fair wages.

6.8 More customers and sales (people prefer to buy from it); it is easier to attract workers.

6.9 The way the world's economies are becoming more connected.

6.10 Benefit: it can sell to more countries or buy cheaper supplies. Drawback: it faces more competition.

6.11 Benefit: a better **reputation** attracts more customers and can raise sales. **Drawback:** fair pay and eco-friendly methods **cost more**, lowering profit (or forcing higher prices).