Solutions

Marking: **M1** a correct method, **A1** the correct answer, **B1** an independent mark.

Each answer shows the steps, then the **result**.

2.1

main claim: smartphones reduce human freedom; assumption, e.g. people cannot choose to ignore notifications / freedom means control of attention

2.2

attention is treated as a good that companies buy through free apps and sell to advertisers; losing control of attention is presented as losing freedom; weakness: a metaphor is not evidence; it persuades through images, not reasons or data

2.3

any two, explained: positive liberty (Berlin): freedom as real self-control, not just absence of interference; non-neutral technology (Heidegger, Winner): design shapes behaviour; compatibilism: acting on desires shaped by others may still be free; Mill: individuality needs space to think for oneself

2.4

objection clearly stated, e.g. users can switch off notifications or the phone, so their freedom remains (negative liberty); explained with an example; reply: design exploits psychology, so the ability to resist is weak in practice; with support, e.g. features such as infinite scrolling; evaluation of who has the better argument; clear reasoning

3.1

Mark with the markbands: [13-15] clearly focused on the question, clear explanation of the philosophical issue, relevant philosophers and arguments used accurately, counter-arguments evaluated, well-developed critical analysis, different perspectives evaluated, a reasoned conclusion; [10-12] focused, mostly accurate knowledge, analysis with some evaluation; [7-9] some focus, relevant knowledge, mostly narrative or description with limited analysis; [4-6] little focus, limited knowledge, mostly narrative; [1-3] little understanding of the question. Points that may be included: explicit use of the text: its claim, concept of freedom and assumptions; explains freedom: negative and positive liberty; for: attention design, recommendation algorithms, surveillance; non-neutral technology: Heidegger, Winner; against: technology increases options and access to knowledge; negative liberty remains: no one forces use; compatibilist view of shaped desires; a contemporary example in detail; evaluation of the text's argument; a reasoned conclusion

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