Networks, media and automation

International Baccalaureate · IB Diploma · Digital Society · SL · Vocabulary in context

Word	Example
computer	A **computer** processes data.
networks and the internet /ˈnetwɜːks ænd ðɪ ˈɪntənet/	**Networks and the internet** link computers around the world.
media /ˈmiːdiːə/	Social **media** lets people share content.
artificial intelligence /ˌɑːtɪˈfɪʃl ɪnˈtelɪdʒəns/	**Artificial intelligence** lets computers do tasks that need thinking.
robots and autonomous technologies /ˈrəʊbɒts ænd ɔːˈtɒnəməs tekˈnɒlədʒiz/	**Robots and autonomous technologies** can work without people.
source /sɔːs/	Each **source** should be named in your essay.
software /ˈsɒftweə/	**Software** is the programs on a computer.
hardware /ˈhɑːdweə/	**Hardware** is the physical parts of a computer.
internet /ˈɪntənet/	The **internet** connects networks all over the world.
data centre /ˈdeɪtə ˈsentə/	A **data centre** is a building full of servers.
engagement /enˈgeɪdʒmənt/	Apps are designed to increase **engagement**.
misinformation	**Misinformation** is false information shared by mistake.

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Word	Example
disinformation	**Disinformation** is false information spread on purpose.
machine learning /məˈʃiːn ˈlɜːnɪŋ/	**Machine learning** lets a computer learn from examples.
narrow AI /ˈnærəʊ ˌeɪ ˈaɪ/	**Narrow AI** does only one task well.
generative AI /ˈdʒenərətɪv ˌeɪ ˈaɪ/	**Generative AI** can write text and make pictures.
general AI /ˈdʒenərəl ˌeɪ ˈaɪ/	**General AI** could do any task a human can.
robot /ˈrəʊbɒt/	The **robot** cleans the floor by itself.
autonomous	An **autonomous** car drives itself.
claim /kleɪm/	Support each **claim** with evidence.
perspective /pəˈspektɪv/	Explain the problem from the shop owner's **perspective**.
origin and purpose	Check the **origin and purpose** of each source.

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