

## Supported preparation: Objectives, ownership and stakeholders

International Baccalaureate · IB Diploma · Business Management · SL

## Scope and prerequisites

IB business management first assessment 2024. Business research project investigates one real organization through a conceptual lens. The toolkit and change, creativity, ethics and sustainability connect units; HL-only topics remain marked.

Mapped preparation outcomes: ib\_business\_management\_sl.1.1, ib\_business\_management\_

Read the matching native lesson first. Actual approved choices, evidence and final learner work remain separate.

## Source vocabulary

stakeholder ; limited liability .

## Explanation and worked method

An owner-controlled small business may decide quickly but face limited finance; an incorporated enterprise can access different finance while changing control and accountability. Growth can lower average costs yet create coordination costs. Multinational operations add context-specific regulation, currency and stakeholder issues. Use the actual entity and evidence before recommending expansion.

### Original source / task evidence

Original case: a repair cooperative wants affordable service and enough surplus to maintain tools. Members oppose a uniform price rise.

Separate what is stated from the interpretation.  
Objectives, ownership and stakeholders

Original case: a repair cooperative wants affordable service and enough surplus to maintain tools. Members oppose a uniform price rise. Evaluate a basic affordable offer plus optional premium service.

A basic offer protects access; optional service may generate contribution for maintenance. Test demand and capacity, because richer customers or extra work cannot be

assumed. Explain how members, workers and customers gain or lose; evaluate ethics and sustainability alongside cash viability.

## **Independent transfer**

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Premium repairs earn surplus but delay basic repairs. Reassess the compromise. Attempt independently before reading the model.

## **Checked original model**

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Financial sustainability improves while access may deteriorate. Protect basic capacity, trial limits or separate staffing, and compare waiting times with cash contribution. Recommend continuation only under a feasible capacity rule that serves the cooperative's stated purpose.

These are authored formative expectations, not official IB descriptors. Accept other justified arguments with evidence and material limits.

## **Source and task holds**

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Scope authority: coverage.yaml and its hashed source files. Detailed full-guide criteria and school selections remain held exactly as recorded; this supplement teaches the supported method. No practice-bank item, reserved diagnostic or student evidence has been republished.