

1.1 Objectives, ownership and stakeholders: supported rehearsal

Name: _____ Class: _____ Date: _____

Total: 6 marks

Objective

Supported preparation: Compare entities, objectives, growth and multinational operations; Evaluate stakeholder conflicts through the course concepts. This is original rehearsal, not completion of the assessed task.

1 Key knowledge and worked examples

An owner-controlled small business may decide quickly but face limited finance; an incorporated enterprise can access different finance while changing control and accountability. Growth can lower average costs yet create coordination costs. Multinational operations add context-specific regulation, currency and stakeholder issues. Use the actual entity and evidence before recommending expansion.

Original source / task evidence

Original case: a repair cooperative wants affordable service and enough surplus to maintain tools. Members oppose a uniform price rise.

Separate what is stated from the interpretation.
Objectives, ownership and stakeholders

Original case: a repair cooperative wants affordable service and enough surplus to maintain tools. Members oppose a uniform price rise. Evaluate a basic affordable offer plus optional premium service.

A basic offer protects access; optional service may generate contribution for maintenance. Test demand and capacity, because richer customers or extra work cannot be assumed. Explain how members, workers and customers gain or lose; evaluate ethics and sustainability alongside cash viability.

2 Practice

2.1 For the worked case, identify the evidence and a conclusion it can support. Explain one material limit. [3]

3 Exam-style questions

3.1 Premium repairs earn surplus but delay basic repairs. Reassess the compromise. Give a reasoned answer, evidence or method, and a relevant qualification. [3]
