Solutions

Marking: **M1** a correct method, **A1** the correct answer, **B1** an independent mark.

Each answer shows the steps, then the **result**.

2.1

the seller adds a small extra amount, e.g. a potato or herbs, to the bags of regular customers (caseras); other buyers pay the same price but receive no extra

2.2

the extra is given only to regular customers, which marks them as insiders; the gift creates an obligation to return and buy again (reciprocity, Mauss); so a commercial exchange becomes a lasting personal relationship

2.3

personal market exchange based on relationships is being replaced, for some, by impersonal supermarket shopping; evidence: "for people who do not know anyone"; younger buyers shop there; a cause, e.g. migration of new people into town who have no market ties; or convenience, fixed prices, wider choice, changing tastes of the young

2.4

an ethnography named with author, group and place, e.g. Malinowski, Trobriand Islands, the Kula; similarity explained, e.g. both show exchange creating lasting relationships; difference explained, e.g. the Kula is ceremonial with no market price, while the yapa is part of commercial trade; concept used in the comparison

3.1

Mark with the markbands: [13-15] clearly focused on the question, key concepts used accurately, ethnographic material in detail (author, place, group), different perspectives and theories evaluated, well-developed critical analysis, different perspectives evaluated, a reasoned conclusion; [10-12] focused, mostly accurate knowledge, analysis with some evaluation; [7-9] some focus, relevant knowledge, mostly narrative or description with limited analysis; [4-6] little focus, limited knowledge, mostly narrative; [1-3] little understanding of the question. Points that may be included: accurate use of the unseen text with short quotations; an ethnography in detail: author, group, place, date; concept of exchange explained: gift, reciprocity, market; Mauss on obligation to give, receive and repay; similarities explained; differences explained, e.g. commercial vs ceremonial, personal vs impersonal; change and power in both cases; a clear conclusion on what the comparison shows

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