# Engaging with ethnography

International Baccalaureate · IB Diploma · Social and Cultural Anthropology · SL · Vocabulary in context

| Word | Example |
|---|---|
| **kula** | The **kula** is a gift exchange between Pacific islands. |
| **area of inquiry** | Each **area of inquiry** is a topic, such as health or belief. |
| **ethnographic material** /ˌeθnəˈgræfɪk məˈtɪərɪəl/ | Use **ethnographic material** from real studies as evidence. |
| **reciprocate** | People **reciprocate** by giving a gift back. |
| **prestige** | Giving big gifts brings **prestige**. |
| **debt** /det/ | A gift creates a **debt**: the receiver must give something back later. |
| **hierarchy** /ˈhaɪərɑːki/ | The village has a clear **hierarchy** of elders and young people. |
| **exchange** /eksˈtʃeɪndʒ/ | Gift **exchange** builds relationships. |
| **grieve** | People **grieve** in different ways in different cultures. |



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