GAC027 Identity, Research Initiative and Academic Communication

GAC Social Science · Vocabulary in context

Word	Example
personal identity /ˈpɜːsənl aɪˈdentɪti/	Her hobbies are part of her **personal identity**.
community identity /kəˈmjuːnɪti aɪˈdentɪti/	The local festival is part of our **community identity**.
national identity /ˈnæʃənl aɪˈdentɪti/	Immigration raised questions about **national identity**.
global context /ˈgləʊbl ˈkɒntekst/	Study local trade in its **global context**.
societal research project /səˈsaɪətl rɪˈsɜːtʃ ˈprɒdʒekt/	Our **societal research project** looks at how neighbours share parks.
primary research /ˈpraɪməri rɪˈsɜːtʃ/	Interviewing customers directly is **primary research**.
secondary research /ˈsekəndəri rɪˈsɜːtʃ/	Our **secondary research** compares three published studies.
initiative /ɪˈnɪʃiətɪv/	She showed **initiative** by finding the original report.
operationalisation /ˌɒpəˌreɪʃənəlaɪˈzeɪʃn/	**Operationalisation** makes clear what counts as “taking part”. “taking part”
source comparison /sɔːs kəmˈpærɪsn/	A **source comparison** shows how two surveys differ.
academic argument /ˌækəˈdemɪk ˈɑːgjuːmənt/	Back up each claim in your **academic argument** with evidence.

exercises.lol exercises.com.cn