

Solutions

2.1

- To show and test page structure before detailed design.

2.2

- Find the club's opening hours.

2.3

- It adds unnecessary choices or navigation.
- This can make useful information harder to find.

3.1

- Visitors may not see the donation action.
- The important task has weak visual hierarchy.
- They may leave before completing the donation.
- A prominent, clearly labelled button near the relevant content would help.

3.2

- Put an Events link in the main navigation.
- Visitors can reach the required page directly.
- Show the next event on the home-page wireframe with a clear heading.
- This gives event information high visual priority.