

Solutions

2.1

- They are short prompts for the speaker and audience.

2.2

- “Electric buses cut street pollution.”

2.3

- The audience reads instead of listening to the speaker.
- The speaker may simply read the text and add no explanation.

3.1

- Pale yellow on white has weak contrast, so it is hard to read.
- Small, dense text cannot be read easily from the back.

3.2

- Use a short message title and a few concise bullet prompts.
- The speaker can then explain the evidence aloud.
- Use large dark text on a light background.
- This improves readability for the whole audience.