GAC011 Computing II: Web Development

GAC Computing · Vocabulary in context

Word	Example
storyboard /ˈstɔːribɔːd/	Draw a **storyboard** before you film.
social media strategy /ˈsəʊʃl ˈmiːdiːə ˈstrætədʒi/	Our **social media strategy** says who we post for, what we post and why.
wireframe /ˈwaɪəfreɪm/	Draw a **wireframe** to plan the page layout before adding colour.
Information architecture /ˌɪnfəˈmeɪʃn ˈɑːkɪtektʃə/	Good **information architecture** helps users find what they need.
Visual hierarchy /ˈvɪʒuːəl ˈhaɪərɑːki/	Big headings create a clear **visual hierarchy** on the page.
HTML /ˌeɪtʃ tiː em ˈel/	Web pages are written in **HTML**.
element /ˈelɪmənt/	Each **element** of the array holds one value.
attribute /ˈætrɪbjuːt/	Name and age are each an **attribute** of a student.
Semantic elements /səˈmæntɪk ˈelɪmənts/	**Semantic elements** like <nav> and <footer> say what each part of the page is for.
alt text /ɒlt tekst/	Add **alt text** so screen readers can describe the image.
CSS /ˌsiː es ˈes/	**CSS** controls how a web page looks.
selector /sɪˈlektə/	The **selector** p picks every paragraph.

exercises.lol exercises.com.cn

Word	Example
declaration /ˌdeklə'reɪʃn/	color: red; is one **declaration**. color: red;
box model /bɒks 'mɒdl/	The **box model** adds padding, border and margin around the content.
Responsive design /rɪ'spɒnsɪv dɪ'zaɪn/	**Responsive design** makes the page fit phones and laptops.
media query /'mi:di:ə 'kwɪərɪ/	A **media query** changes the style for small screens.
DOM /dɒm/	JavaScript changes the page through the **DOM**. JavaScript DOM
event /ɪ'vent/	A flash of light is an **event**.
function /'fʌŋkʃn/	A **function** returns a value.
Hosting /'həʊstɪŋ/	**Hosting** puts your website on a server so people can visit it.
domain name /də'meɪn neɪm/	google.com is a **domain name**. google.com
Accessibility /ækˌsesə'bɪlɪti/	Good **accessibility** means everyone, including blind users, can use the site.
content plan /'kɒntent plæn/	A **content plan** lists what goes on each page.
Metrics /'metrɪks/	Page views and clicks are useful **metrics**.