

1.6 Academic video planning

Name: _____ Class: _____ Date: _____

Total: 15 marks

KEY WORDS storyboard • script • shot • duration

Objective

Plan a short academic video before recording it.

You must be able to:

- create a timed storyboard
- write and time a concise script
- identify source and editing decisions before recording

1 Key knowledge and worked examples

■ Plan the two minutes

A two-minute video can use eight fifteen-second shots. A **storyboard** records what appears on screen, what is said, and how long each shot lasts.

The group writes a **script**, reads it aloud with a timer, and records the sources for every image and fact. Planning first reduces repeated filming and makes editing purposeful.

■ Key knowledge: Plan a complete storyboard

A storyboard links each shot to its purpose, narration and duration. Include titles and transitions in the total rather than treating them as free time.

■ Worked example: Plan a complete storyboard

For a 90-second explainer, the team budgets a 10-second opening, three 20-second evidence shots, a 15-second conclusion and 5 seconds of transitions. The total is 90 seconds. Each shot lists a visual, the spoken point and its source. During rehearsal a sentence takes longer than its shot; the team shortens the sentence rather than squeezing the narration into a faster delivery.

Opening: 10 seconds + evidence: 60 seconds

+

Conclusion and transitions: 20 seconds

=

Total duration: 90 seconds

2 Practice

2.1 State two things a storyboard should record for each shot. [1]

2.2 Calculate the total length of eight shots lasting fifteen seconds each. [1]

2.3 Explain why a script should be timed aloud before recording. [2]

3 Exam-style questions

3.1 A group begins filming without a storyboard. Explain two likely problems during production or editing. [4]

3.2 Recommend a planning process for a two-minute research video and justify it. [4]

3.3 A storyboard has six 15-second scenes plus 12 seconds of opening and closing titles for a 90-second limit. Calculate its duration and recommend a justified revision. [3]
