GAC Business

Syllabus Checklist · 大纲自查表

Tick one box per statement: ☐ not yet ☐ nearly ☐ confident. 每条打一个勾：尚未掌握 / 快会了 / 有把握。

1. GAC012 Business II: Business Studies

GAC012 商科 II：商务研究

1.1 Introduction to Business: What Do Businesses Do? 商业入门：企业做什么?

☐☐☐ Demonstrate an understanding of important business concepts.

1.2 External Sources of Change: Introductory Economics 外部变化来源：经济学入门

☐☐☐ Demonstrate an understanding of important business concepts.

☐☐☐ Demonstrate investigative and analytical skills for a business research task.

1.3 External and Internal Sources of Change 外部与内部变化来源

☐☐☐ Identify, evaluate and apply the process and theories of effective management.

☐☐☐ Demonstrate an understanding of finance and accounting in its application to business environments.

1.4 Planning 计划

☐☐☐ Identify, evaluate and apply the process and theories of effective management.

☐☐☐ Communicate information using appropriate formats for business.

1.5 Effective Management Practice 有效的管理实践

☐☐☐ Identify, evaluate and apply the process and theories of effective management.

☐☐☐ Demonstrate an understanding of finance and accounting in its application to business environments.

1.6 Support Services: Employment Relations 支持职能：雇佣关系

☐☐☐ Demonstrate and apply an understanding of the function of the law, human resources management and industrial relations within business contexts.

1.7 Support Services: Marketing 支持职能：市场营销

☐☐☐ Demonstrate and apply an understanding of marketing strategies.

☐☐☐ Communicate information using appropriate formats for business.

2. GAC034 Personal Finance & Entrepreneurship

GAC034 个人理财与创业

2.1 Budgeting and Saving 预算与储蓄

☐☐☐ Create a personal budget to cope with the cost of living at the university.

2.2 Spending and Investing 支出与投资

☐☐☐ Apply a decision-making model to maximize consumer satisfaction when buying goods and services.

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☐☐☐ Analyze factors that affect the choice of credit, the cost of credit, and the legal aspects of using credit.

2.3 Entrepreneurship 创业

☐☐☐ Create a Business Plan for start-up business.

2.4 Marketing and Sales Plan 营销与销售计划

☐☐☐ Demonstrate and apply an understanding of marketing strategies.

2.5 Operations and Personnel 运营与人员

☐☐☐ Demonstrate an understanding of finance and accounting in its application to business environments.

☐☐☐ Create a Business Plan for start-up business.

2.6 Financial Plan 财务计划

☐☐☐ Create a personal budget to cope with the cost of living at the university.

☐☐☐ Demonstrate an understanding of finance and accounting in its application to business environments.

3. GAC022 Business III: International Business Studies

GAC022 商科 III：国际商务研究

3.1 Introduction to International Business 国际商务入门

☐☐☐ Describe and analyse key concepts around globalisation.

3.2 External Influences on Business: International Economics 商业的外部影响：国际经济学

☐☐☐ Demonstrate and apply an understanding of the external factors impacting on the development of international business.

3.3 Additional External Influences on International Business 国际商务的其他外部影响

☐☐☐ Demonstrate and apply an understanding of the external factors impacting on the development of international business.

☐☐☐ Demonstrate investigative and analytical skills for a business research task.

3.4 Internal Influences on International Business 国际商务的内部影响

☐☐☐ Demonstrate, evaluate and apply an understanding of the internal factors which contribute to successful international business interactions.

3.5 International Marketing and Culture 国际营销与文化

☐☐☐ Apply knowledge of marketing strategies to international business contexts.

☐☐☐ Communicate information using appropriate formats and language for business.