

3.4 Exponentials, logarithms and log-graph models

Name: _____ Class: _____ Date: _____ **Total: 23 marks**

KEY WORDS model • log plot • initial value

Objective

Use $y = e^x$ and $y = \ln x$ as inverses, solve $e^{ax+b} = p$ and $\ln(ax+b) = q$, model exponential growth and decay, and recover power-law and exponential relationships from straight log plots. Original teaching questions for specification items P3.3.1 to P3.3.4; the exam-style part adapts reviewed WMA13 June 2025 demand.

1 Key knowledge and worked examples

- $\ln$ is the inverse of e^x : $\ln e^x = x$, $e^{\ln x} = x$. Solve $e^{ax+b} = p$ with $x = \frac{\ln p - b}{a}$; solve $\ln(ax+b) = q$ with $x = \frac{e^q - b}{a}$.
- Models** : $y = Ae^{kt}$ has initial value A (at $t = 0$); $k > 0$ grows, $k < 0$ decays toward the long-run floor.
- Log plots** : $y = ax^n$ gives $\log y = n \log x + \log a$ (plot $\log y$ vs $\log x$: gradient n , intercept $\log a$); $y = kb^x$ gives $\log y = x \log b + \log k$ (plot $\log y$ vs x).

Worked example – recover a power law (adapted from Edexcel IAL WMA13 June 2025 Q3). A $\log_{10} y$ against $\log_{10} x$ line passes through $(-3.5, 0)$ and $(0, -2)$.

- Gradient $= \frac{0 - (-2)}{-3.5 - 0} = -\frac{4}{7}$, intercept $= -2$:
$$\log_{10} y = -\frac{4}{7} \log_{10} x - 2$$
- Un-log: $y = 10^{-\frac{4}{7} \log x - 2} = 10^{-2} \cdot 10^{\log x^{-4/7}} = \frac{1}{100} x^{-4/7}$.
- Check with $(0, -2)$: $\log x = 0 \Rightarrow x = 1$; the formula gives $y = \frac{1}{100}$ and $\log_{10} \frac{1}{100} = -2$ ✓.

Worked example – decay model (adapted from Edexcel IAL WMA13 June 2025 Q6). A bath cools as $\theta = 20 + 60e^{-kt}$ (θ in $^{\circ}\text{C}$, t in minutes); it reaches 35°C after 8 minutes. Find k and the time at which the temperature falls at 2°C per minute.

- At $t = 8$: $35 = 20 + 60e^{-8k} \Rightarrow e^{-8k} = \frac{1}{4}$, so
$$k = \frac{1}{8} \ln 4 = 0.173 \text{ (3 s.f.)}$$

- Rate: $\frac{d\theta}{dt} = -60ke^{-kt}$, setting $= -2$:

$$e^{-kt} = \frac{2}{60 \times 0.173} = 0.1927 \Rightarrow t = \frac{\ln(1/0.1927)}{0.173} = 9.5 \text{ minutes (1 d.p.)}$$

- Check: $\theta(9.5) = 20 + 60e^{-0.173(9.5)} = 20 + 60(0.1924) = 31.5^{\circ}\text{C}$ and $60 \times 0.173 \times 0.1924 = 2.0^{\circ}\text{C/min}$ ✓. Long-run floor: 20°C .

2 Practice

2.1 Solve $e^{2x} = 50$, giving x to 3 significant figures. [2]

2.2 Solve $\ln(3x - 2) = 4$ exactly. [2]

2.3 A population is modelled by $P = 2000e^{0.05t}$. Find P when $t = 10$ and state the model's initial value. [2]

2.4 For $y = ax^n$, a $\log y$ - $\log x$ plot has gradient 3 and intercept 0.778 ($= \log 6$). Find a and n . [2]

2.5 Write $\log_{10} y = 2x + 1$ as an exponential relationship between y and x . [2]

3 Exam-style questions

3.1 (Adapted from Edexcel IAL WMA13 June 2025 Q3.) A $\log_{10} y$ against $\log_{10} x$ line passes through $(-2, 1)$ and $(0, 5)$. Express y in the form px^q , giving p and q exactly. [5]

3.2 (Adapted from Edexcel IAL WMA13 June 2025 Q6.) The temperature of an engine is modelled by $\theta = 25 + Ae^{-kt}$ (θ in $^{\circ}\text{C}$, t in minutes). The engine is 95°C when switched off at $t = 0$, and 40°C at $t = 6$.

- (a) Find A and k (3 s.f.).
- (b) Find the time at which the temperature is decreasing at 4°C per minute (2 d.p.).
- (c) Explain why the model cannot hold below 25°C . [8]