W.2 · Preliminary writing: article or story

A2 Key and B1 Preliminary (KET, PET) · Cambridge English · B1 Preliminary (PET) · Vocabulary in context

Word	Example
choice (either/or) /tʃɔɪs/	In Part 2 you have a **choice (either/or)**: an article or a story. 2
article /ˈɑːtɪkl/	The **article** gives both sides of the argument.
personality /ˌpɜːsəˈnælɪti/	Show the character's **personality**: is she brave or shy?
essay /ˈeseɪ/	An **essay** argues for one view.
voice /vɔɪs/	A writer with a clear **voice** sounds like a real person.
springboard /ˈsprɪŋbɔːd/	Use the first sentence as a **springboard** for your story.
inherit /ɪnˈherɪt/	She will **inherit** her grandmother's house.
turn (twist) /tɜːn/	Add a **turn (twist)** to surprise the reader.
template essay (bāgǔ) /ˈtempleɪt ˈeseɪ/	A **template essay (bāgǔ)** may not answer the real question.
penalised /ˈpenəlaɪzd/	You will be **penalised** if you write too few words.