

8.5 Culture after 1945

Name: _____ Class: _____ Date: _____

Total: 13 marks

KEY WORDS postwar culture 战后文化

Objective

Build the skills to explain **postwar culture** 战后文化.

You must be able to:

- state the CED's claim about mass culture
- name the three groups that challenged conformity
- explain why homogeneity provokes challenge
- connect this to 7.7's mass media

1 Worked examples

Study these first. Each one shows the method for a task used later.

■ The claim

Mass culture became increasingly homogeneous in the postwar years, inspiring challenges to conformity by artists, intellectuals, and rebellious youth. The homogeneity and the challenge are in one sentence.

■ Three groups

Artists, intellectuals, and rebellious youth. The third becomes 8.12's counter-culture.

■ Why challenge follows

A shared culture makes deviation visible. When most people watch the same programmes and live in similar houses, difference becomes a statement rather than a circumstance.

■ From 7.7

7.7 said mass media contributed to the spread of national culture as well as greater awareness of regional cultures. 8.5 records the first of those winning out, and the reaction it produced.

2 Practice

2.1 State the CED's claim about mass culture. [2]

2.2 Name the three groups that challenged conformity. [3]

2.3 Homogeneity provokes challenge.

(a) Explain why. [2]

(b) State which of the three groups becomes 8.12's subject. [1]

3 Exam-style questions

3.1 Mass culture in the postwar years became increasingly [1]

- | | |
|---|---|
| A | B |
| C | D |
- A** homogeneous
 - B** regional
 - C** silent
 - D** foreign

3.2 The challenge to conformity came from artists, intellectuals and [1]

- | | |
|---|---|
| A | B |
| C | D |
- A** rebellious youth
 - B** corporations
 - C** the military
 - D** immigrants only

3.3 Most people watch the same programmes and live in similar houses.

(a) State what happens to difference. [1]

(b) Explain why this invites a cultural challenge. [2]
