

Solutions

Each answer shows the steps, then the **result**.

2.1

- the production of consumer goods

2.2

- improved standards of living; greater personal mobility; better communications systems

2.3

(a)

- the spread of national culture and greater awareness of regional cultures

(b)

- a broadcast reaching everywhere both shares one culture and makes local difference audible

3.1 A

- greater awareness of regional cultures

3.2 A

- mobility

3.3

(a)

- a shared national culture and a heightened awareness of regional difference

(b)

- the same broadcast can carry material from one region to another, so it both unifies and exposes difference