

4. A software application (app) lets users enter questions to receive answers in the form of images, texts, or videos. Research indicates that 22 percent of high school students in Country W use the app to help them with their homework at least once per week. Karen is an AP Statistics student in Country W at a high school that has more than 2,000 students. She believes the proportion of all students at her school who use the app to help them with their homework at least once per week is greater than the proportion for her country. To investigate her belief, she took a simple random sample of 130 students from her school and found that 38 of the sampled students use the app to help them with their homework at least once per week.

Is there convincing statistical evidence, at a 0.05 significance level, to support Karen's belief? Justify your answer with the appropriate inference procedure.

4. The manager of a large company that sells pet supplies online wants to increase sales by encouraging repeat purchases. The manager believes that if past customers are offered \$10 off their next purchase, more than 40 percent of them will place an order. To investigate the belief, 90 customers who placed an order in the past year are selected at random. Each of the selected customers is sent an e-mail with a coupon for \$10 off the next purchase if the order is placed within 30 days. Of those who receive the coupon, 38 place an order.
- (a) Is there convincing statistical evidence, at the significance level of $\alpha = 0.05$, that the manager's belief is correct? Complete the appropriate inference procedure to support your answer.

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(b) Based on your conclusion from part (a), which of the two errors, Type I or Type II, could have been made? Interpret the consequence of the error in context.

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