

Solutions

Each answer shows the steps, then the **result**.

2.1

- when part of the population is left out of the sampling process

2.2

- when selected individuals do not respond, distorting the results

2.3

- question wording bias (a leading or confusing question)

3.1 B

3.2 A

3.3

(a)

- question wording bias

(b)

- undercoverage

(c)

- voluntary response bias