

2 Thinking, bias, and how questions shape answers – Part 2 —Answers

Answers

Work through these after you have tried the questions yourself.

2.1 a mental shortcut for judging or deciding quickly.

2.2 likelihood is judged by how easily an example comes to mind, and vivid or reported events come to mind easily.

2.3 the same information changes a decision depending on how it is worded.

2.4 framing - the two statements are logically identical, so any difference in choice comes from the wording.

2.5 the tendency to seek and remember evidence that fits an existing belief.

2.6 the person genuinely does not notice the contrary evidence, so there is no intention to mislead.

2.7 the heuristic is the shortcut itself; the bias is the systematic error it produces. \