

2 Memory: encoding, storage, and why forgetting happens – Part 1 —Answers

Answers

Work through these after you have tried the questions yourself.

2.1 encoding; storage; retrieval.

2.2 retrieval - the information is encoded and stored, since you know you know it, but it cannot be brought out.

2.3 a hook or reminder that brings a stored memory back.

2.4 recall improves when the surroundings at retrieval match those at encoding, so studying in conditions like the exam room should help slightly.

2.5 proactive - old learning blocks new; retroactive - new learning blocks old.

2.6 the material is still stored; the competing memory prevents it from being brought out. \