

Solutions

Each answer shows the steps, then the **result**.

2.1

- encoding — getting information in; storage — holding it; retrieval — getting it back out

2.2

- about seven items; about twenty seconds without rehearsal

2.3

(a)

- implicit (procedural) memory

(b)

- it appears in performance without conscious recall, whereas explicit memory is consciously retrieved

3.1 B

- working memory is an active workspace, not only a store

3.2 B

- sensory memory holds a great deal for under a second

3.3

(a)

- retrieval

(b)

- recognition supplies the cue directly, while recall requires generating it, which needs a stronger retrieval path