

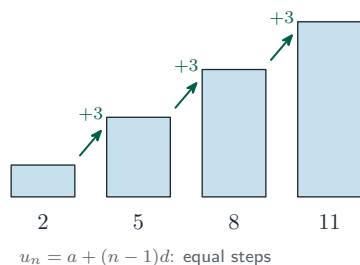
# Exponential and Logarithmic Functions

AP Precalculus

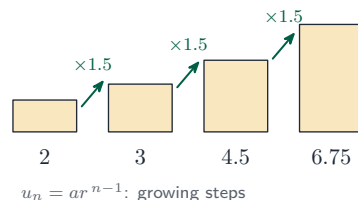
## Change in Arithmetic and Geometric Sequences

A **sequence** 数列 is a function from the whole numbers to the real numbers, so its graph is **discrete points**, not a curve.

**arithmetic:** add  $d$  each step



**geometric:** multiply by  $r$  each step



*An arithmetic sequence climbs in equal steps; a geometric one multiplies by a ratio*

- An **arithmetic sequence** 等差数列 has a **common difference** 公差  $d$  (a constant rate of change):  $a_n = a_0 + dn$ , or from a known term,  $a_n = a_k + d(n-k)$ .
- A **geometric sequence** 等比数列 has a **common ratio** 公比  $r$  (a constant proportional change):  $g_n = g_0 r^n$ , or  $g_n = g_k r^{(n-k)}$ .

An increasing arithmetic sequence grows by the **same amount** each step; an increasing geometric sequence grows by a **larger amount** each step.

**Worked example.** An arithmetic sequence with  $a_0 = 3$  and  $d = 5$  has  $a_4 = 3 + 5(4) = 23$ . A geometric sequence with  $g_0 = 2$  and  $r = 3$  has  $g_4 = 2 \cdot 3^4 = 162$  – addition versus multiplication makes the geometric one pull far ahead.

## Change in Linear and Exponential Functions



*A sprinter: exponential and logarithmic models capture growth and decay rates in context*

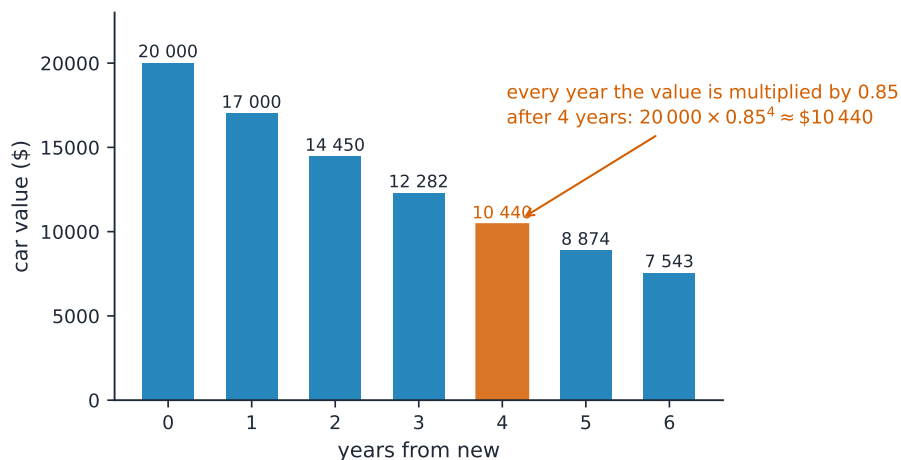
Sequences have continuous cousins:

- **Linear functions**  $f(x) = b + mx$  mirror arithmetic sequences – an initial value plus repeated addition of the slope  $m$ . Point form:  $f(x) = y_i + m(x - x_i)$ .
- **Exponential functions**  $f(x) = ab^x$  mirror geometric sequences – an initial value times repeated multiplication by the base  $b$ . Point form:  $f(x) = y_i r^{(x-x_i)}$ .

The difference: linear = repeated **addition**, exponential = repeated **multiplication**. (A sequence and its function may have different domains.)

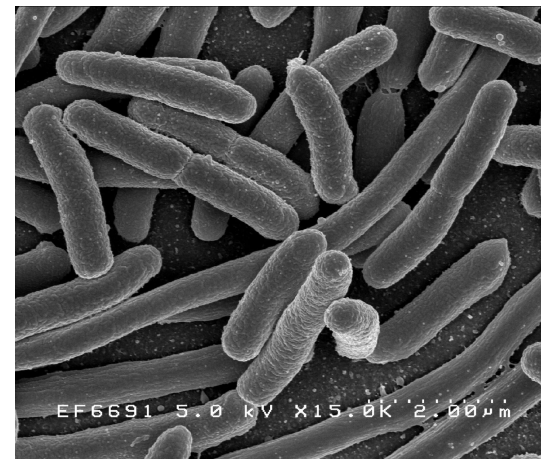
## Exponential Functions

The general **exponential function** 指数函数 is  $f(x) = ab^x$  with **initial value** 初始值  $a \neq 0$  and **base** 底数  $b > 0$ ,  $b \neq 1$ . Domain: all real numbers.



*Exponential decay: a fixed percentage is lost each period*

- $a > 0$ ,  $b > 1$  gives **exponential growth** 指数增长;  $a > 0$ ,  $0 < b < 1$  gives **exponential decay** 指数衰减.
- Outputs are **proportional** over equal-length input intervals. So an exponential is always increasing or always decreasing, and always concave up or always concave down – it has **no extrema** (except on a closed interval) and **no points of inflection**.



*Bacteria under a microscope: exponential models describe populations that grow by a constant factor each time step*

## Exponential Function Manipulation

The exponent rules reshape exponential expressions and connect to graph transformations:

- **Product:**  $b^m b^n = b^{m+n}$ . A horizontal shift  $b^{x+k}$  equals a vertical stretch  $ab^x$  with  $a = b^k$ .
- **Power:**  $(b^m)^n = b^{mn}$ . A horizontal stretch  $b^{cx}$  equals a base change  $(b^c)^x$ .
- **Negative exponent:**  $b^{-n} = \frac{1}{b^n}$ .
- **Unit-fraction exponent:**  $b^{1/k} = \sqrt[k]{b}$  (the  $k$ th root 方根).

## Exponential Function Context and Data Modeling

Exponentials model quantities that grow by a **constant proportion** over equal intervals (repeated multiplication).

- Build a model from a ratio and an initial value, or from **two points** (solve the system for  $a$  and  $b$ ).
- Sometimes a constant must be **added** to the data to reveal the proportional pattern.
- Use **exponential regression** 指数回归 on technology to fit a data set.
- The **natural base** 自然底数  $e \approx 2.718$  is the standard base for real-world models.

## Competing Function Model Validation

When a rate of change shifts only slightly, linear, quadratic, and exponential models may all seem to fit. Choose using context and fit quality:

- A model is **appropriate** if its **residual plot** 残差图 shows **no pattern** (a **residual** 残差 is actual minus predicted).
- The **error** is the gap between predicted and actual; context decides whether an over- or under-estimate is safer.

## Composition of Functions

The **composite function** 复合函数  $(f \circ g)(x) = f(g(x))$  feeds  $g$ 's output into  $f$ . Its domain is the inputs of  $g$  whose outputs lie in  $f$ 's domain.

$$f(x) = 3x - 5: \text{ do } \times 3, \text{ then } -5$$



$$f^{-1}(x) = \frac{x+5}{3}: \text{ reverse the order, undo each step}$$



the inverse takes the output back to the input:  $f(2) = 1$ , so  $f^{-1}(1) = 2$

*A function as a machine; its inverse runs the machine backwards*

- Composition is **not commutative**:  $f(g(x))$  and  $g(f(x))$  usually differ.
- To build  $f(g(x))$  analytically, **substitute**  $g(x)$  for every  $x$  in  $f$ .
- The **identity function** 恒等函数  $f(x) = x$  leaves any function unchanged under composition.
- A function can also be **decomposed** into simpler pieces – useful for seeing an additive shift as composing with  $x + k$ , or a dilation as composing with  $kx$ .



*Matryoshka dolls: function composition nests layers — evaluate the inside first*

## Inverse Functions

A function is **invertible** 可逆 on a domain where each output comes from a **unique** input (you may restrict the domain to force this). The **inverse function** 反函数  $f^{-1}$  reverses the mapping: if  $f(a) = b$  then  $f^{-1}(b) = a$ .

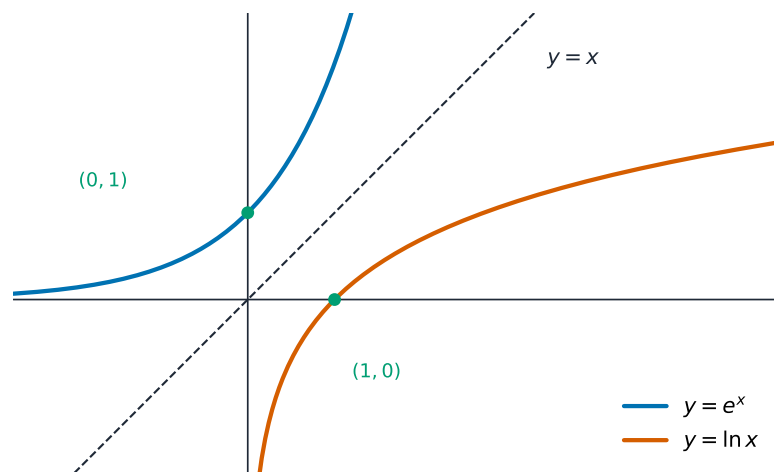
- $f(f^{-1}(x)) = f^{-1}(f(x)) = x$  (composition gives the identity).
- Domain and range **swap**: reverse each  $(a, b)$  to  $(b, a)$  in a table; reflect the graph over the line  $y = x$ .
- To find a formula: swap  $x$  and  $y$  in  $y = f(x)$ , then solve for  $y$ . Context may further limit where the inverse applies.

## Logarithmic Expressions

The **logarithm** 对数 answers "what exponent?":  $\log_b c = a$  means exactly  $b^a = c$  (with  $b > 0$ ,  $b \neq 1$ ). An unwritten base means the **common logarithm** 常用对数 (base 10). On a **logarithmic scale**, each unit is a **multiplicative** step of the base ( $\dots, 10^0, 10^1, 10^2, \dots$ ).

## Inverses of Exponential Functions

The logarithm is the **inverse of the exponential**:  $y = b^x$  and  $y = \log_b x$  undo each other, so their graphs are reflections over  $y = x$ . Hence  $\log_b(b^x) = x$  and  $b^{\log_b x} = x$ . The **natural logarithm** 自然对数  $\ln x = \log_e x$  is the inverse of  $e^x$ .



$e^x$  and  $\ln x$  are reflections of each other in the line  $y = x$

## Logarithmic Functions

The **logarithmic function** 对数函数  $f(x) = \log_b x$  has domain  $x > 0$  and range all reals. It is always increasing (for  $b > 1$ ) or always decreasing (for  $0 < b < 1$ ), always concave one way, with a **vertical asymptote** at  $x = 0$  – the mirror image of the exponential's horizontal asymptote. It grows very slowly for large  $x$ .

## Logarithmic Function Manipulation

The log properties reverse the exponent rules:

$$\log_b(xy) = \log_b x + \log_b y, \quad \log_b \frac{x}{y} = \log_b x - \log_b y, \quad \log_b(x^n) = n \log_b x.$$

The **change-of-base** 换底 formula lets you compute any log with technology:  $\log_b x = \frac{\log x}{\log b} = \frac{\ln x}{\ln b}$ .

## Exponential and Logarithmic Equations and Inequalities

To solve, use the fact that exponentials and logs are inverses:

- Isolate the exponential, then take a log of both sides (bring the exponent down with the power property).
- Isolate the log, then exponentiate both sides.
- Always check for **extraneous solutions** – the argument of a log must stay **positive**.

**Worked example.** Solve  $2 \cdot 3^x = 54$ . Divide by 2:  $3^x = 27 = 3^3$ , so  $x = 3$ . When the sides are not tidy powers, take logs instead:  $5^x = 20$  gives  $x = \frac{\ln 20}{\ln 5} \approx 1.86$ .

## Logarithmic Function Context and Data Modeling

Logarithms model quantities that change over huge multiplicative ranges (sound, acid strength, earthquakes). Build a log model from data, and use **logarithmic regression** for a data set. Because a log compresses large values, it turns proportional growth into a straight-line pattern – the idea behind semi-log plots.

## Semi-log Plots

A **semi-log plot** 半对数图 puts the output on a **logarithmic** axis and the input on a normal axis. On these axes, an **exponential** function  $y = ab^x$  becomes a **straight line**, because  $\log y = \log a + (\log b)x$  is linear in  $x$ . So: if data look linear on a semi-log plot, an exponential model fits; the line's slope gives  $\log b$  and its intercept gives  $\log a$ .

## Exam tips

- Distinguish **arithmetic** (add a common difference) from **geometric** (multiply a common ratio) sequences and their linear/exponential function cousins.
- Exponential = repeated **multiplication**, so it eventually outgrows any linear or polynomial model.
- The **logarithm is the inverse** of the exponential ( $\log_b c = a \Leftrightarrow b^a = c$ ); use it to solve  $b^x = k$ .
- Apply the log laws (product, quotient, power) and the change-of-base formula; the argument of a log must be **positive**.
- On a **semi-log plot** an exponential model becomes a straight line.