

Question 2: Short**5 points**

- (a)**
- Calculate the average fixed cost of \$3 and show the work.

1 point

$$\text{Average Fixed Cost} = \frac{\text{Total Fixed Cost}}{\text{Quantity of Output}}$$

$$\text{Average Fixed Cost} = \frac{\$90}{30} = \$3$$

- (b)**
- Calculate the marginal cost as \$6 and show the work.

1 point

$$\text{Marginal Cost} = \frac{\text{Change in Total Variable Cost}}{\text{Change in Output}}$$

$$\text{Marginal Cost} = \frac{(\$108 - \$90)}{(30 - 27)} = \frac{\$18}{3} = \$6$$

OR

$$\text{Marginal Cost} = \frac{\text{Change in Total Cost}}{\text{Change in Output}}$$

$$\text{Marginal Cost} = \frac{(\$198 - \$180)}{(30 - 27)} = \frac{\$18}{3} = \$6$$

- (c)**
- State that diminishing marginal returns to labor begin with the hiring of the 3
- rd
- worker and explain that the marginal product of the 1
- st
- worker is 5 bags, the marginal product of the 2
- nd
- worker increases to 7 bags, and the marginal product of the 3
- rd
- worker decreases to 6 bags.

1 point

- (d)**
- State that the profit-maximizing number of workers is 7 and explain that the marginal revenue product (MRP) of the 7
- th
- worker (\$20) is greater than the marginal factor cost (MFC) of the 7
- th
- worker (wage = \$18), and that the hiring of the 8
- th
- worker would decrease profits because the MRP of the 8
- th
- worker (\$10) is less than the MFC of the 8
- th
- worker (wage = \$18).

1 point

- (e)**
- State that Gato Food will experience diseconomies of scale and explain that as output increases from 40 to 50 units, long-run average total cost increases from \$15 to \$18 per unit.

1 point**Total for question 2 5 points**

Question 2: Short**5 points**

- (a) Calculate the marginal revenue product (MRP) of the 2nd worker as \$55 and show your work. **1 point**

$$\text{MRP}_{(2\text{nd worker})} = (\text{Marginal Product} \times \text{Marginal Revenue})$$

$$= (20 - 9) \times \$5 = 11 \times \$5 = \$55$$

- (b) State that diminishing marginal returns will begin with the hiring of the 3rd worker. **1 point**

- (c) State that the profit-maximizing number of workers is 4 and explain that the MRP of the 4th worker (\$25) is greater than the marginal factor cost (MFC) of the 4th worker (wage = \$15), and that the hiring of the 5th worker would decrease profits because the MRP (\$10) is less than the MFC of the 5th worker (\$15). **1 point**

- (d) Calculate the economic profit as \$60 and show your work. **1 point**

$$\text{Economic Profit} = \text{Total Revenue} - \text{Total Cost}$$

$$\text{Economic Profit} = \text{Total Revenue} - \text{Total Fixed Cost} - \text{Total Variable Cost}$$

$$\text{Economic Profit} = (\$5 \times 32) - \$40 - (\$15 \times 4)$$

$$= \$160 - \$40 - \$60 = \$160 - \$100 = \$60$$

- (e) State that the number of workers hired will stay the same and explain that the increase in fixed cost does not affect the marginal factor cost of producing rain jackets. **1 point**

Total for question 2 5 points**2017****AP[®]****CollegeBoard**

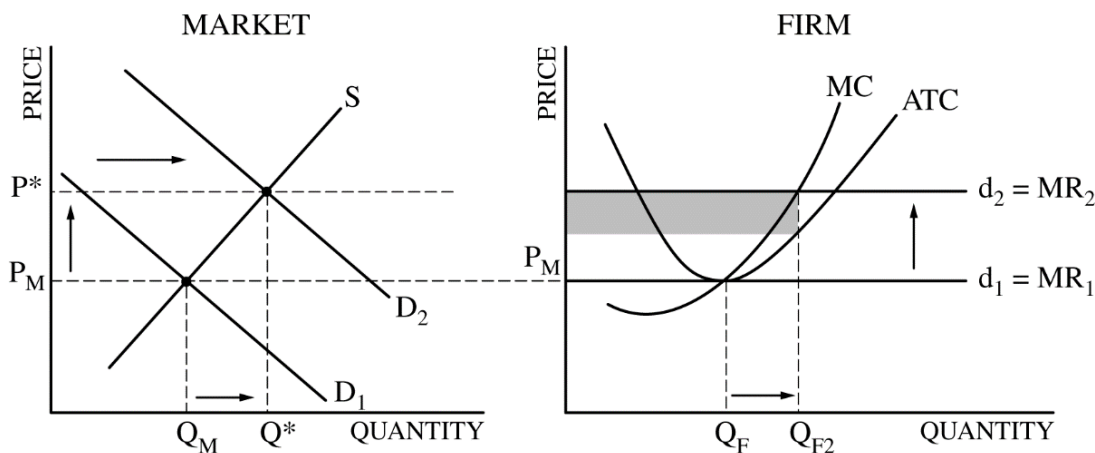
AP Microeconomics

Scoring Guidelines

2017 SCORING GUIDELINES

Question 1

10 points (4 + 2 + 1 + 1 + 2)



(a) 4 points:

- One point is earned for drawing a correctly labeled graph of the corn market with P_M and Q_M . The market demand curve must be downward sloping and the market supply curve must be upward sloping.
- One point is earned for showing a horizontal demand curve on the firm's graph extended from the market equilibrium price, P_M .
- One point is earned for identifying the firm's profit-maximizing quantity, Q_F , at marginal cost equal to marginal revenue ($MC=MR_1$).
- One point is earned for showing the firm's average total cost (ATC) curve and marginal cost (MC) passing through the minimum point of ATC, and $P = ATC = MC$ at Q_F .

Note: All quantities and prices should be labeled on the axes and connected to the intersection points by dashed lines.

(b) 2 points:

- One point is earned for showing a rightward shift of the market demand curve and a higher price and quantity, P^* and Q^* .
- One point is earned for completely shading the area representing the profit for a representative corn farmer.

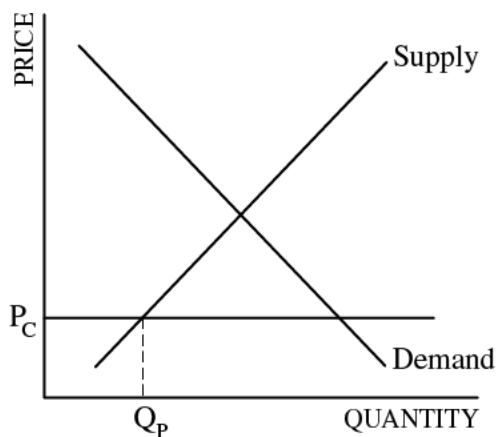
(c) 1 point:

- One point is earned for stating that the market quantity will increase and the market's price will decrease in the long run, and for explaining that new corn farmers will enter the market, which will increase the market supply curve.

2017 SCORING GUIDELINES**Question 1 (continued)**

(d) 1 point:

- One point is earned for stating that the price of soybeans in the next planting season will increase, and for explaining that the supply of soybeans will decrease because the higher price of corn encourages farmers to substitute corn for soybeans in production.



(e) 2 points:

- One point is earned for showing a correctly labeled graph of the corn market, with the price ceiling, P_C , below the equilibrium price of corn.
- One point is earned for showing the quantity purchased by consumers in the corn market labeled as Q_P where P_C intersects the supply curve.

2017 SCORING GUIDELINES

Question 2

5 points (1 + 4)

(a) 1 point:

- One point is earned for stating that the firm would be operating with increasing returns to scale and for explaining that doubling inputs will more than double output (output increases from 10 units to 50 units as a result of doubling labor and capital) **or** for explaining that average total cost decreases from \$27.50 to \$11 when labor and capital double.

(b) 4 points:

- One point is earned for correctly calculating the marginal product (MP) for the third unit of labor as 25 units and showing the work: $\frac{75-50}{3-2} = 25$.
- One point is earned for answering yes and for explaining that the MP of the third unit of labor (25 units) is less than the MP of the second unit of labor (30 units).
- One point is earned for correctly calculating the firm's average total cost (ATC) and showing the work: $\frac{75 \cdot 2}{75} + \frac{200 \cdot 3}{75} = 2 + 8 = \10 **or** $\frac{(75 \cdot 2) + (200 \cdot 3)}{75} = \frac{750}{75} = \10 .
- One point is earned for identifying the lowest output price as \$8 at which the third unit of labor would be hired.

2017 SCORING GUIDELINES**Question 3****7 points** (2 + 1 + 1 + 2 + 1)

(a) 2 points:

- One point is earned for correctly identifying the monopolist's profit-maximizing quantity, Q_3 .
- One point is earned for correctly identifying the monopolist's profit-maximizing price, P_4 .

(b) 1 point:

- One point is earned for stating that $MSC > MPC$ **or** that the MSC curve exceeds, is above, or is greater than the MPC curve.

(c) 1 point:

- One point is earned for correctly identifying the socially optimal quantity, Q_3 .

(d) 2 points:

- One point is earned for correctly identifying the dollar value of the tax, $P_4 - P_1$.
- One point is earned for correctly identifying the profit-maximizing quantity associated with the tax, Q_2 .

(e) 1 point:

- One point is earned for correctly stating that the deadweight loss increases because the monopolist's profit-maximizing quantity is equal to the socially optimal quantity before the tax and is less than the socially optimal quantity after the tax.