

Question 1: Short Answer Secondary Source**3 points****General Scoring Notes**

- Each point is earned independently.
- **Accuracy:** These scoring guidelines require that students demonstrate historically defensible content knowledge. Given the timed nature of the exam, responses may contain errors that do not detract from their overall quality, as long as the historical content used to advance the argument is accurate.
- **Clarity:** Exam responses should be considered first drafts and thus may contain grammatical errors. Those errors will not be counted against a student unless they obscure the successful demonstration of the content knowledge, skills, and practices described below.
- **Describe:** Provide the relevant characteristics of a specified topic. Description requires more than simply mentioning an isolated term.
- **Explain:** Provide information about how or why a historical development or process occurs or how or why a relationship exists.

A Describe the main argument made by the historian in the excerpt. **1 point**

Examples of acceptable responses may include the following:

- The invention of the department store in 1800s France offered new roles for women.
- Department stores catered to a wider array of customers than traditional shops and introduced more people to consumerism.
- Department stores invented new techniques of selling merchandise.

B Describe a relevant historical context for the development discussed in the excerpt. **1 point**

Examples of acceptable responses may include the following:

- Paris and other cities were growing rapidly at the time and were increasingly able to support large retail stores.
- Increasing wages of working-class and middle-class French people created more demand for a wider variety of goods.
- The expansion of industry during the Second Industrial Revolution allowed for the production of a wider variety of consumer goods.
- Europeans expanded their colonial empires in search of raw materials for manufacturing and new markets for their manufactured goods.
- Women in the middle classes did not typically work outside the home in the mid-1800s and the Cult of Domesticity encouraged them to spend their time shopping and maintaining their home.
- Women in the lower classes frequently did work outside the home and department stores became a place where they sought employment.

C Explain one way that the development discussed in the excerpt affected European society. **1 point**

Examples of acceptable responses may include the following:

- Women's negative experiences in the workforce encouraged the political movement for women to obtain greater rights and economic opportunities.
- The expansion of consumer goods marketed to women led to an even greater demand for such goods, particularly labor-saving devices for the home.
- Women gained new job opportunities since large department stores and other services needed lots of cheap labor as clerks and salespeople, eventually leading to other opportunities for women in management.
- Middle-class women were encouraged to consume more and spend more since department stores and other consumer institutions depended on a large volume of sales and expected continued growth.
- In the long term, the aggressive tactics of large retailers led to critiques of and a reaction against excessive consumerism, including the emergence of green parties.

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[a] Describe an argument made in the excerpt.**1 point****Examples that earn this point include the following:**

- During the Scientific Revolution, scientific inquiry became more regimented and disciplined.
- Scientists began to use only empirical evidence to argue for their theories.
- Doing science became a process of eliminating bad ideas on the basis of evidence.
- Scientists narrowed their focus to observable evidence and how well such evidence explained natural phenomena.
- Religion declined as an explanation for natural phenomena.

[b] Explain how one piece of historical evidence not in the excerpt would support an argument about science made in the excerpt.**1 point****Examples that earn this point include the following:**

- Galileo's observations with a telescope were used to discredit the geocentric model of the solar system and promote heliocentrism and/or Kepler's laws of planetary motion.
- Harvey's observations of the actions of the heart were used to undermine the theory of humors and establish more accurate notions of anatomy.
- Newton's mathematical models of force, acceleration, and gravity were used to explain the motion of physical objects and displacing earlier models of mechanics.
- Boyle's work developed the field of chemistry, separating it from alchemy.
- Bacon's scientific methodology required a hypothesis to be tested with rigorous experimentation and observation.

[c] Explain one way in which the change discussed in the excerpt affected European society in the period 1600 to 1800. **1 point****Examples that earn this point include the following:**

- The Enlightenment evolved as an intellectual outgrowth of the Scientific Revolution examining human society using scientific practices of natural observation and empiricism.
- The success of the empirical approach within the sciences encouraged intellectuals to try this approach, or at least adopt the language of empiricism, in their attempts to improve society and government.
- Scientific discoveries gradually began to lead to technological improvements in many areas, such as medicine.
- The prestige of science and scientific discoveries led monarchs and governments to support scientific inquiry by funding and patronage of scientific societies.
- Belief in the supernatural diminished as an explanation for natural forces.
- There were widespread critiques of traditional religious beliefs and the Catholic Church based on scientific inquiry and empiricism, as well as criticism of the Church's resistance to new scientific approach.

Total for question 1 3 points

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(A) Describe one argument made in the passage.**1 point****Examples that earn this point include the following:**

- People began visiting cities such as Paris to see new fashions, cultural trends, etc.
- Paris was the first modern European city.
- Changes in the seventeenth century altered the urban experience.
- Visitors/travelers became more interested in the new (Paris) rather than the old (Rome).
- Motivations for travel became more secular and focused on consumption.
- Rome was old/ancient city that people visited for inspiration and/or history.

(B) Explain how a piece of evidence from the passage supports one of the author's claims.**1 point****Examples that earn this point include the following:**

- Discussion of ancient monuments in Rome vs. new architecture in Paris illustrates the shift in reasons for traveling to cities.
- New cafes and public gardens were constructed to appeal to travelers and encourage consumption.
- Public gardens and shops were increasingly appealing to visitors and travelers.
- Travelers were less interested in old cathedrals and cemeteries.

C) Explain how one development during the late 1600s and 1700s shaped the changes described in the passage.**1 point****Examples that earn this point include the following:**

- Shift in economic power to Atlantic states facilitated the growth of Paris as a cultural center.
- New goods and products arriving from overseas, such as coffee, tea, and chocolate, created new types of consumption and spaces for consumption.
- Population rebound after the Little Ice Age encouraged urban growth and greater urban sophistication.
- Improvements in agricultural production (Agricultural Revolution) encouraged urban growth and greater urban sophistication.
- Cultural shifts after the Renaissance and Reformation toward more secular values (e.g., Enlightenment or Scientific Revolution) leads to shifting interests.
- Infrastructure improvements and state centralization under Louis XIV led to modernization of Paris, the capital city of France.
- Growth of trade and a consumer economy created a class of people with the money for leisure travel.
- Emergence of a wealthy merchant class led to increased consumption of goods and experiences.

Total for question 1 3 points