

9.13 Globalization

Name: _____ Class: _____ Date: _____

Total: 13 marks

KEY WORDS globalisation 全球化 • green parties 绿党

- both enthusiasm and criticism 既受欢迎也遭批评 • sustainable development 可持续发展

Objective

Build the skills to explain European **globalisation** 全球化.

You must be able to:

- state the two-sided reception of American technology and culture
- state what new communication and transportation multiplied
- name the Green parties' three positions in order
- explain why the honest answer always has two sides

1 Worked examples

Study these first. Each one shows the method for a task used later.

■ Two-sided reception

Increased imports of U.S. technology and popular culture after the Second World War generated **both enthusiasm and criticism**.

■ What was multiplied

New communication and transportation technologies multiplied the connections across space and time, transforming daily life and contributing to the proliferation of ideas and to globalisation.

■ Green parties

They challenged consumerism, urged sustainable development, and **by the late twentieth century** cautioned against globalisation — three positions in sequence, with the third dated.

■ Two sides

The pattern recurs through the course: 5.5's revolution inspired many and was condemned by others. An answer describing only welcome or only resistance takes half of a deliberately two-sided claim.

2 Practice

2.1 State the reception of imported American technology and culture. [2]

2.2 State what new communication and transportation multiplied and its effects. [2]

2.3 Green parties took three positions.

(a) Name them in order. [3]

(b) State which the CED dates. [1]

3 Exam-style questions

3.1 The CED's word joining the two reactions is [1]

A	B
C	D

A either

B both

C neither

D instead

3.2 Green parties cautioned against globalisation by [1]

A	B
C	D

A 1950

B the late 20th century

C 1815

D 2020

3.3 A broadcast is welcomed by one listener and resented by another.

(a) State what this illustrates. [1]

(b) Explain what a history keeping only one reaction loses. [2]
