

## 9.13 Globalization

---

Name: \_\_\_\_\_ Class: \_\_\_\_\_ Date: \_\_\_\_\_

**Total: 13 marks**

### Objective

---

Build the skills to explain European **globalisation** 全球化.

**You must be able to:**

- state the two-sided reception of American technology and culture
- state what new communication and transportation multiplied
- name the Green parties' three positions in order
- explain why the honest answer always has two sides

### 1 Worked examples

---

Study these first. Each one shows the method for a task used later.

#### ■ Two-sided reception

Increased imports of U.S. technology and popular culture after the Second World War generated **both enthusiasm and criticism**.

#### ■ What was multiplied

New communication and transportation technologies multiplied the connections across space and time, transforming daily life and contributing to the proliferation of ideas and to globalisation.

#### ■ Green parties

They challenged consumerism, urged sustainable development, and **by the late twentieth century** cautioned against globalisation —three positions in sequence, with the third dated.

#### ■ Two sides

The pattern recurs through the course: 5.5's revolution inspired many and was condemned by others. An answer describing only welcome or only resistance takes half of a deliberately two-sided claim.

### 2 Practice

---

**2.1** State the reception of imported American technology and culture. [2]

---

---

**2.2** State what new communication and transportation multiplied and its effects. [2]

---

---

**2.3** Green parties took three positions.

(a) Name them in order. [3]

(b) State which the CED dates. [1]

---

---

---

---

### 3 Exam-style questions

---

**3.1** The CED's word joining the two reactions is [1]

- **A** either
- **B** both
- **C** neither
- **D** instead

---

**3.2** Green parties cautioned against globalisation by [1]

- **A** 1950
- **B** the late 20th century
- **C** 1815
- **D** 2020

---

**3.3** A broadcast is welcomed by one listener and resented by another.

(a) State what this illustrates. [1]

---

(b) Explain what a history keeping only one reaction loses.

[2]

---

## 4 Go further

---

- work through the **9.13 Globalization** lesson on the **Learn** page;
- read the **Cold War and Contemporary Europe** section of the AP European History handout on the **Know** page.

## Solutions

---

**2.1** it generated both enthusiasm and criticism; the CED refuses to make the reception one thing.

**2.2** connections across space and time; transforming daily life and contributing to the proliferation of ideas and to globalisation.

**2.3** (a) challenged consumerism; urged sustainable development; cautioned against globalisation. (b) the third, by the late twentieth century.

**3.1 B.** "both" is the CED's word.

**3.2 B.** the CED dates the third position.

**3.3** (a) that the same import produced opposite reactions. (b) it loses the disagreement that made the period contested, and reports as settled what was argued about.