

Exercise walk-through

Globalization ■ 9.13

eXercise

You must be able to

- state the two-sided reception of American technology and culture
- state what new communication and transportation multiplied
- name the Green parties' three positions in order
- explain why the honest answer always has two sides

Method — Two-sided reception

Increased imports of U.S. technology and popular culture after the Second World War generated **both enthusiasm and criticism**.

Method — What was multiplied

New communication and transportation technologies multiplied the connections across space and time, transforming daily life and contributing to the proliferation of ideas and to globalisation.

Method — Green parties

They challenged consumerism, urged sustainable development, and **by the late twentieth century** cautioned against globalisation — three positions in sequence, with the third dated.

Method — Two sides

The pattern recurs through the course: 5.5's revolution inspired many and was condemned by others. An answer describing only welcome or only resistance takes half of a deliberately two-sided claim.

Practice 2.1 ■ 2 marks

State the reception of imported American technology and culture.

Solution 2.1

Method: Two-sided reception

Worked steps

it generated both enthusiasm and criticism **B1**; the CED refuses to make the reception one thing **B1**.

Practice 2.2 ■ 2 marks

State what new communication and transportation multiplied and its effects.

Solution 2.2

Method: What was multiplied

Worked steps

connections across space and time **B1**; transforming daily life and contributing to the proliferation of ideas and to globalisation **B1**.

Practice 2.3 ■ 3 marks

Green parties took three positions.

- (a) Name them in order.
- (b) State which the CED dates.

Solution 2.3

Method: Green parties

Worked steps

(a) challenged consumerism; urged sustainable development; cautioned against globalisation **B3**. (b) the third, by the late twentieth century **B1**.

Exam-style 3.1 ■ 1 mark

The CED's word joining the two reactions is

A either

B both

C neither

D instead

Solution 3.1

A either

B both 

C neither

D instead

Worked steps

B. “both” is the CED’s word.

Exam-style 3.2 ■ 1 mark

Green parties cautioned against globalisation by

A 1950

B the late 20th century

C 1815

D 2020

Solution 3.2

Method: Green parties

A 1950

B the late 20th century



C 1815

D 2020

Worked steps

B. the CED dates the third position.

Exam-style 3.3 ■ 1 mark

A broadcast is welcomed by one listener and resented by another.

- (a) State what this illustrates.
- (b) Explain what a history keeping only one reaction loses.

Solution 3.3

Worked steps

(a) that the same import produced opposite reactions **B1**. (b) it loses the disagreement that made the period contested **B1**, and reports as settled what was argued about **B1**.