

5 Organisation and the reader's expectations – Part 2 —Answers

Answers

Work through these after you have tried the questions yourself.

2.1 a position early; support in the middle; a consequence at the end.

2.2 an acknowledgement of a point against the argument; it is strongest placed before the reader raises it.

2.3 it shows the writer has considered the objection, so the reader trusts the rest more and has no unanswered doubt.

2.4 hostile - begin with the least disputed point to build common ground; friendly - begin with the strongest while attention is highest.

2.5 the order follows from the audience and purpose, which differ from one rhetorical situation to another. \