

7.5 Presentation and Image Quality

Name: _____ Class: _____ Date: _____ **Total: 11 marks**

KEY WORDS detail shot 细节图 • keystone distortion 梯形畸变 • photographs 照片
• portfolio 作品集

Objective

Photograph work faithfully — the **photographs** 照片 are what get scored.

You must be able to:

- shoot square-on to avoid **keystone distortion** 梯形畸变
- use even light with no glare
- crop to the work's edges and check values on screen
- add a **detail shot** 细节图 where useful

1 Worked examples

Study these first. Each one shows the method for a task used later.

■ Photos = the portfolio

Scorers see photographs, not originals. Shoot in even, indirect light, square-on.

■ Avoid distortion

A tilted camera bends a rectangle into a trapezoid (keystone). Keep verticals vertical.

■ Check and detail

Check values on screen; a detail shot proves what a full view only suggests.

2 Practice

2.1 Shooting a drawing with the camera tilted causes [1]

- **A** better colour
- **B** keystone distortion
- **C** higher resolution
- **D** sharper focus

2.2 Why can a brilliant drawing score like a weak one? [2]

2.3 What is a detail shot good for? [1]

3 Studio & portfolio tasks

3.1 Make a **photography checklist** and shoot one drawing to it.

(a) List five faults to avoid (glare, tilt, crop, colour cast, focus). [2]

(b) Photograph one drawing square-on in even light and check values on screen. [3]

3.2

() Take one detail shot that proves a skill the full view only hints at. [2]

Solutions

2.1 B. a tilt bends the rectangle into a trapezoid.

2.2 scorers judge the photo, not the original; glare, tilt, and bad light hide the drawing's quality.

2.3 proving fine skill (e.g. mark-making) that a full view only suggests.

3.1 five real faults listed; a square-on, evenly-lit shot; cropped to the edges; values verified on screen.

3.2 a sharp, close detail; it clearly proves a specific skill.