

Solutions

Each answer shows the steps, then the **result**.

2.1

- obtaining input, ideas, or content from a large group of people

2.2

- any one of: citizen science, online reviews, crowdfunding

2.3

- the reliability or quality of the contributed data

3.1 B

3.2 A

3.3

(a)

- citizen science (a form of crowdsourcing)

(b)

- many diverse contributors share the effort

(c)

- ensuring the data is reliable and good quality