

Solutions

Each answer shows the steps, then the **result**.

2.1

- personal data can be misused if it is exposed or shared without consent

2.2

- the conclusions can be biased and unfair to under-represented groups

2.3

- protect privacy, store data securely, or use representative data (any one)

3.1 B

3.2 A

3.3

(a)

- users' movements could be tracked or exposed

(b)

- biased or unfair results

(c)

- collect only what is needed, secure it, and get consent (any one)