

5.10 Introduction to Optimization

Name: _____ Class: _____ Date: _____

Total: 12 marks

KEY WORDS constraint 约束 • optimization 最优化 • objective function 目标函数

Objective

Build the skills to answer exam questions on **optimization** 最优化 — turning a word problem into a function and finding its greatest or least value.

You must be able to:

- write a quantity to be maximized or minimized as a function of one variable (the **objective function** 目标函数)
- use a **constraint** 约束 to eliminate the extra variable
- state the **domain** that makes physical sense for the problem

1 Worked examples

Study these first. Each one shows the method for a question type used later — follow the steps and you can do the Practice and Exam-style questions yourself.

■ Naming the objective and the constraint

Optimization always has two ingredients: the **objective** (what you want biggest or smallest) and a **constraint** (a fixed condition). A farmer has 40 m of fence for a rectangular pen against a wall (no fence on the wall side).

- Objective: **area** $A = xy$ (maximize).
- Constraint: fence used $= x + 2y = 40$.

■ Reducing to one variable

Solve the constraint for one variable and substitute. From $x + 2y = 40$, $x = 40 - 2y$, so

$$A(y) = (40 - 2y)y = 40y - 2y^2.$$

Now A depends on the single variable y — ready to differentiate.

■ Stating a sensible domain

Lengths are positive, so $y > 0$ and $x = 40 - 2y > 0$, giving $0 < y < 20$. The optimization only searches this **domain**; an answer outside it is rejected.

■ **Reading what the question asks for**

Check whether the question wants the **variable** (the y that optimizes), the **maximum value** (A itself), or both. A common lost mark is giving y when the question asked for the area.

2 Practice

Now apply the methods above.

2.1 A rectangle has perimeter 24 cm. Write its **area** as a function of its width x . [2]

2.2 An open-top box has a square base of side x and volume 32 cm^3 . Write its **surface area** (base + 4 sides) as a function of x . [2]

2.3 For the farmer's pen $A(y) = 40y - 2y^2$, state the domain of y . [1]

3 Exam-style questions

3.1 A quantity Q is to be maximized subject to a constraint. What is the **first** step? [1]

A	B
C	D

A differentiate Q immediately

B write Q as a function of a single variable using the constraint

C set $Q = 0$

D find the second derivative

3.2 A cylindrical can has volume 355 cm^3 . Its surface area is $S = 2\pi r^2 + 2\pi rh$.

(a) Use the volume constraint $\pi r^2 h = 355$ to write S as a function of r only. [2]

(b) State the domain of r . [1]

3.3 A 600 cm^2 sheet of card is folded into an open box with a square base of side x and height h , using all the card ($x^2 + 4xh = 600$). Write the **volume** V as a function of x alone. [3]