

Solutions

Each answer shows the steps, then the **result**.

2.1 B

- off-angle distortion of edges = keystoneing

2.2

- any three of: even lighting, sharp focus, true colour, plain background, tight crop, square-on

2.3

- the reader can only judge what they see; poor images hide real skill

3.1

- Look for: light placed to avoid glare (1); camera square-on at the right height to avoid keystoneing (2)

3.2

- Look for: four sensible checks (focus, light, colour, crop/resolution) (3)